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CATALOG FOR SPRING 1946



NAUGHTON FARMS

Incorporated

WAXAHACHIE, TEXAS

Save Up to 50%

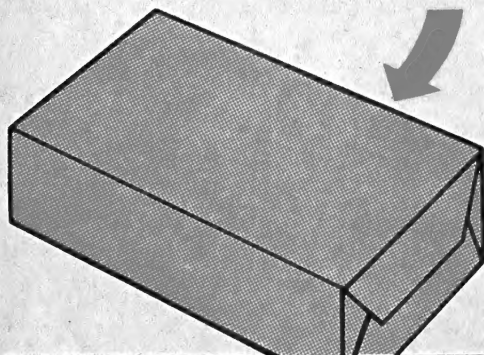
**BUY DIRECT FROM ONE
OF THE WORLD'S
LARGEST MAIL
ORDER NURSERIES**



**Select The Plants You
Want from this Catalog —
*Right in Your Own Home***

Whether you live in the city, in the suburbs or on the farm—Naughton Farms, Inc., not only offers you an unusually wide selection of fine roses, fruit trees, shrubs, and other nursery stock at amazingly low prices, but also offers—at no extra cost to you—fast delivery right in your own home without wasting a single minute of time or burning up a drop of gasoline! We pay the postage on every plant listed in this catalog with the exception of the Special Offers Nos. 97, 14 and PX-1. Our several principal shipping points bring Naughton Farms, Inc., within 24 hours of more than one-half of the entire United States and within 48 hours of all but a few sections of the entire country. Simply write out your order at your convenience and drop it in the mail box. Within a remarkably short time your postman will deliver your plants—all in first-class, live-growing condition—right to your door! Naughton Farms, Inc., is as close as your mail box!

ALL NAUGHTON PLANTS ARE SCIENTIFICALLY PACKED



Naughton plants are shipped freshly dug from the nursery rows, thus insuring you fresh live plants with plenty of vitality. In order to insure the arrival of your plants in the finest condition they are carefully packed for shipment in sphagnum moss, the best shipping material known to the nursery trade. To prevent drying out during packing, plants are "heeled in" in wet sand instead of sawdust. Everything possible is done to keep plants in perfect condition every moment from the time they leave the fields until they reach your door. No expense is spared to make sure that every plant reaches you in first class, live, growing condition!

EVERY NAUGHTON PLANT



Free Delivery TO YOUR DOOR

Think how easy and convenient to order by mail. Drop your order in the mail and the postman delivers it to your door. No worry—it's at home, ready to plant, when you want it.

WE pay the postage on every plant and collection of plants listed in this catalog except Special Offers No. WJ-12, 14 and Strawberry Plants shown on Pages 8, 21 and 27. (These offers are shipped to you express collect.) This one service alone frequently saves as much as 25% on small orders and from 5% to 10% on larger orders.

ALL NAUGHTON PLANTS ARE

Our Guarantee

If for any reason any plant that you receive from Naughton Farms, Inc., purchased from this catalog fails to please you in every way all you have to do is notify us within 5 days after the date on which you receive your plants and we will either send you other stock satisfactory to you or will refund your money in full. You are the judge—just be sure you notify us if you are not completely satisfied within the specified period. Think of it! You can landscape your home, you can plant your orchard, you can enjoy your own rose garden and be assured that the plants you use will arrive in good live condition and will meet with your complete approval. This catalog supersedes all previous Naughton Catalogs and cancels all previous guarantees and prices. We reserve the right to refund any money sent to us for merchandise at prices lower than quoted in this catalog.

FREE

from DISEASE

EVERY PLANT IS DEPARTMENT OF AGRICULTURE INSPECTED!

Every plant in all fields and nurseries in Ellis, Van Zandt and Smith counties in Texas where stock handled by us is grown, and in greenhouses, lathhouses and grounds is inspected each year by inspectors from the Texas Department of Agriculture. Naughton Farms, Inc., complies with the laws of all states in transporting nursery stock. When you buy from Naughton Farms, Inc., you get only disease-free plants—the best that can be grown.

Hardy Throughout The United States

The rich soils and favorable location of growing fields where stock is raised assure you strong, hardy, well-developed plants. The understock or root structure of a plant determines its hardiness. All our budding is done on high-quality, extra sturdy understock (Multiflora Japonica) that produces plants that will be equally vigorous anywhere in America.

Because of the climate in which our plants are grown they enjoy a longer growing period and naturally develop more complete root systems. Our two-year-old plants have the benefit of 18 to 20 months of actual field growth, whereas in many sections of the country the same stock would have the benefit of only 12 to 14 months of growth.

GUARANTEED SATISFACTORY

6 REASONS

WHY IT PAYS to send your order to Naughton Farms, Inc.

WHY NAUGHTON'S is one of the World's Largest Mail Order Nurseries

Special EARLY-ORDER DISCOUNTS

For best results, roses, shrubs and other nursery stock should be planted as early as possible in the fall. As a special inducement to early planting, we offer you the special early order discounts shown below, provided your order is accompanied by remittance in full. Order now, and take the discount, and we will ship your plants either now or later. Just advise us when you want your plants shipped and we will make shipment at that time.

EARLY ORDER DISCOUNTS

15% DISCOUNT BEFORE MARCH 15TH! If you send your order before March 15th you may discount all prices in this catalog 15%.

10% DISCOUNT BEFORE MARCH 31ST! If you send your order before March 31st you may discount all prices in this catalog 10%.

5% DISCOUNT BEFORE APRIL 10TH! If you send your order before April 10th you may discount all prices in this catalog 5%.

NO DISCOUNTS ALLOWED AFTER APRIL 10TH!

No Discount Allowed Unless You Send Cash in Full With Your Order.

C.O.D. ORDERS: We will make C.O.D. shipments if you wish. However, we do not allow any discount from price quoted herein on C.O.D. orders.

- ① **YOU GET GUARANTEED SATISFACTORY PLANTS!**
(See page 3)
- ② **YOU GET PLANTS TRUE TO NAME AND VARIETY AND EXACTLY AS ADVERTISED!**
- ③ **SPECIAL EARLY ORDER DISCOUNTS SAVE YOU \$\$\$!**
- ④ **YOU GET DISEASE-FREE DEPARTMENT OF AGRICULTURE INSPECTED PLANTS!**
- ⑤ **YOUR PLANTS ARE DELIVERED TO YOUR DOOR FREE OF CHARGE!**
- ⑥ **YOU GET LOWER PRICES AND BIGGER VALUES WHEN YOU BUY NAUGHTON PLANTS!**

HOW TO ORDER

List the roses, trees, shrubs, vines, evergreens, and other stock you want, using the order blank on page 31 of this catalog. State the number, size, and price of each item that you want to order. **BE SURE** to specify the date on which you want your stock shipped to you. If you wish to send **cash with order**, enclose your personal check, a money order, or bank draft with your order. If you wish your order shipped C.O.D. just write C.O.D. on the bottom of the order blank. Remember, whether you send cash with order or ask us to ship C.O.D. we will pay all of the postage (except on the Special Offers WJ-12, 14, and Strawberry Plants.) Mail order to

NAUGHTON FARMS, INC.
Waxahachie, Texas
ORDER NOW—PLANT EARLY

Fast Service

Naughton Farms, Inc., is located in the heart of one of America's most famous rose and nursery stock producing areas. Your plants are fresh and live when they leave us—they reach you in the shortest possible time.



THORNLESS BLACKBERRIES

Can you imagine picking big, luscious blackberries ripe from the vine and not being bothered with thorns? It has always been a treat to gather blackberries in the morning but folks have always dreaded it because of the stickers. Here's real enjoyment—no more thorns yet plenty of blackberries, juicy and delicious. Ideal for table use, canning or market. **Prices on Thornless Blackberries:** Each, 35c, 3 for 98c; 6 for \$1.75. Postpaid.



TWO-YEAR OLD PEACH TREES

Almost all soils are well adapted for growing the peach. It is more suited to Southern soils and conditions than any other fruit. Plant Naughton's heavy-rooted, sure-to-bear peach trees this year, and pick rich, luscious and delicious fruit from your own orchard.

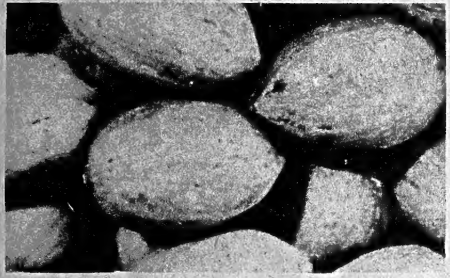
PRICES ON PEACH TREES — POSTPAID

| | |
|-----------------------|--------|
| 2 to 3-ft. size, each | \$.59 |
| 3 to 4-ft. size, each | .79 |
| 4 to 6-ft. size, each | 1.19 |

| Variety, Color, Free or Cling | Ripe |
|--|-----------|
| ELBERTA Yellow, free | July 15 |
| MAMIE ROSS White, pink, semi | June 30 |
| ARP BEAUTY Yellow, free | June 20 |
| STINSON White | October 1 |
| MAYFLOWER Red, pink, semi | May 25 |
| RED BIRD Red, white, semi | June 25 |
| AUGBERTA Yellow, cling | August 15 |
| EARLY ELBERTA Yellow, free | June 25 |
| BELLE OF GEORGIA White, free | June 20 |

| Variety, Color, Free or Cling | Ripe |
|--|--------------|
| EARLY WHEELER Red, white, cling | May 25 |
| CHINESE CLING White, cling | July 10 |
| MINNIE STANFORD Yellow, red, cling | August 15 |
| INDIAN CLING Blood red | August 15 |
| GOLDEN JUBILEE Yellow, free | June 10 |
| MIXON CLING Yellow, cling | July 15 |
| ROCHESTER Yellow, red, free | Mid Aug. |
| HALE HAVEN Yellow, free | Late October |

PECAN TREES



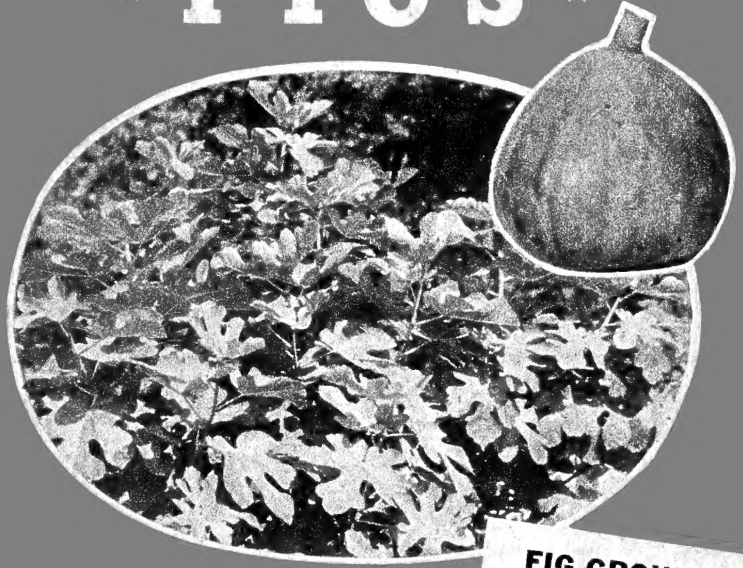
Plant pecan trees for profit and for shade. They will pay dividends in five to six years after planting if properly handled. All of our trees are three years old with very heavy root systems. They are paper shell types.

| Eastern Varieties: | Western Varieties: |
|--------------------|--------------------|
| STUART | BURKETT |
| SCHLEY | HALBERT |
| SUCCESS | WESTERN SCHLEY |
| DELMAS | TEXAS PROLIFIC |
| MOORE | |

PRICES ON PECANS — POSTPAID

| | Each |
|------------------|--------|
| 2 to 3-ft. trees | \$2.49 |
| 3 to 4-ft. trees | 3.49 |
| 4 to 5-ft. trees | 4.69 |
| 5 to 6-ft. trees | 6.98 |

★ FIGS ★



These are fine, heavy-rooted, field-grown fig trees that will jump in and grow and begin to bear quickly for you. The production of figs has never kept pace with the demand. Figs make a good money crop. Plant lots of them and enjoy fresh figs on your own table and have them for market.

MAGNOLIA FIG. Extremely large, sweet, greenish-yellow.

BROWN TURKEY FIG. Medium size, green to bronze, sweet.

PROLIFIC FIG. Large, sweet, very popular fig, bears in great abundance.

FIG GROWERS OFFER

You get 3 Magnolia, 3 Brown Turkey and 4 Prolific Figs size 12 to 15-inches for only \$2.98.

ORDER OFFER No. WJ-13

PRICES ON FIG BUSHES— POSTPAID

Nice strong plants 35c each
Bearing size plants 98c each



APPLES

Fine, large, heavy-rooted apple trees that are field-grown and very hardy. Plant plenty of these trees and in a few years you can gather apples from your own orchard. Our low prices on Naughton's famous apple trees are possible only because we ship these trees by the thousands right from Waxahachie.

PRICES ON ALL ABOVE APPLE TREES POSTPAID

| | |
|------------------|-------------|
| 2 to 3-ft. trees | \$.59 each |
| 3 to 4-ft. trees | .79 each |
| 4 to 5-ft. trees | .98 each |

| Variety | Description |
|--------------------|---|
| RED DELICIOUS | finest red apple; bears young, keeps long |
| YELLOW DELICIOUS | it bears young; fruit large, juicy |
| RED JUNE | fine red apple, heavy bearer |
| EARLY HARVEST | medium size yellow; ripens in July |
| GOLDEN SWEET | splendid large yellow |
| NORTHERN SPY | the best eastern apple |
| WINESAP | old favorite; fruit keeps winter and spring |
| YELLOW TRANSPARENT | most popular yellow; ripens July |
| ANOKA | new early apple; generally bears first year; fruit is red, yellow |
| MAIDENS BLUSH | the old favorite; large yellow apples |
| STAYMAN | most profitable apple |
| GRIMES GOLDEN | medium to large cooking apple |

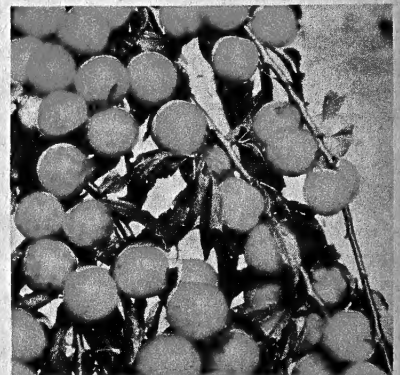
PLUM TREES

Every home, every farm should have its own orchard of plums—whether it be just a few trees or many acres producing hundreds of bushels of selected fruit for market. All Naughton plums are two-year-old, field-grown, heavy-rooted trees.

PRICES ON PLUM TREES—POSTPAID

| | |
|-----------------|-------------|
| 2 to 3-ft. size | \$.79 each |
| 3 to 4-ft. size | 1.10 each |
| 4 to 5-ft. size | 1.49 each |

| Variety | Color | Ripe |
|------------|----------------|------|
| RED JUNE | Red and yellow | June |
| BRUCE | Red, yellow | July |
| WILD GOOSE | Yellow | July |
| ABUNDANCE | Cherry red | June |
| AMERICA | Yellow and red | July |
| SIX WEEKS | Deep red | May |
| BURBANK | Red yellow | July |
| GOLD | Yellow | July |



BERRY VINES AND BUSHES

| Name of Variety | Each | 10 | 50 | 100 |
|------------------|--------|--------|--------|---------|
| HUCKLEBERRY | \$.25 | \$1.70 | \$7.98 | \$14.00 |
| BUFFALO BERRY | .25 | 1.39 | 5.98 | 11.25 |
| ELDERBERRY | .35 | 2.29 | 11.00 | 19.90 |
| JUNEBERRY | .35 | 2.29 | 11.00 | 19.90 |
| LOGANBERRY | .30 | 1.98 | 8.98 | 14.98 |
| WHITE BLACKBERRY | .20 | 1.39 | 5.95 | 10.90 |
| CRANBERRIES | .59 | | | |

All of the above vines and bushes are strong, 2-year-old, field-grown plants.

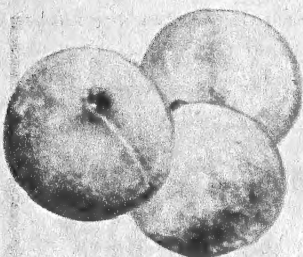
APRICOTS

2 YR. TREES

All Naughton Apricots are strong, two-year-old, field-grown trees being produced by experts in fruit culture. Plant these heavy-rooted trees for profit.

Varieties: EARLY GOLDEN, MOORPARK, ROYAL, IMPERIAL, EARLY MAY, BLENHEIM, BIG BOY, CHINESE, TILTON, WENATCHEE. Prices on Apricots, Postpaid.

| | |
|------------------------|--------|
| 2 to 3-ft. trees, each | \$.59 |
| 3 to 4-ft. trees, each | .79 |
| 4 to 5-ft. trees, each | .98 |



BOYSENBERRY

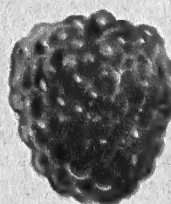
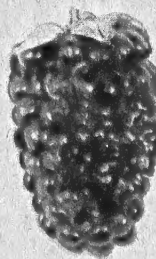
BOYSENBERRY. One of the finest berries grown. Some grow to 2 inches long. You'll be surprised at the amount of berries a few plants will make. Fine for pies, sauce, preserves and eating fresh. Price each, 30c; 6 for \$1.69; 12 for \$3.25. Postpaid.

YOUNGBERRY

YOUNGBERRY. Very popular berry, good strong grower and heavy producer. Be sure to include these in your order. Price each, 30c; 6 for \$1.69; 12 for \$3.25. Postpaid.

RASPBERRY

RASPBERRY. Everyone is familiar with the old-time Raspberry. Fine for pies, jellies and jams. Be sure to plant a few raspberries in your yard or garden. Price each, 15c; 10 for \$1.39; 25 for \$3.35. Postpaid.

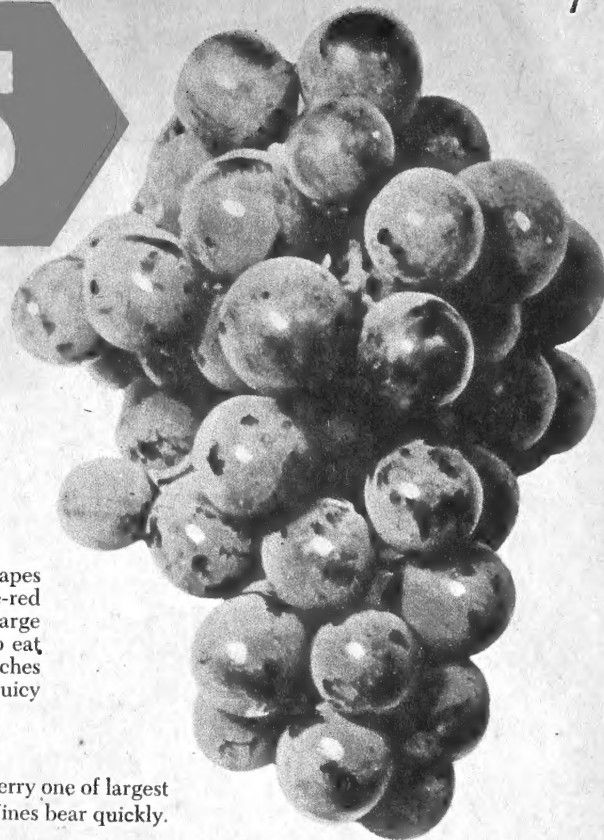


GRAPES

We cannot put too much stress on the planting of grape vines in the South. A vine here, one there, and you will have all the fruit you want. As a commercial crop they have no equal, in our estimation, as you can always find a splendid market for good grapes. They do well in most all kinds of soil and will stand planting very close together. Why not cover your back fence with something that will make you money?

| Variety | Description |
|---------------|---|
| CONCORD | bunch and berry large; fruit blue-black; one of the best grapes |
| CARMEN | large size, deep carmine-red |
| CACO | new red grape; vines very sturdy, bunches large |
| BLACK SPANISH | juicy, sweet, fine to eat |
| MUSCAT | Blue-black, heavy bearer, large bunches |
| NIAGARA | berry large; white grape, fruit tender, sweet, juicy |

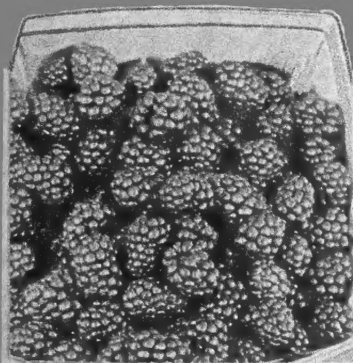
Prices on all above grape vines: Each, 20c; 10 vines for \$1.80; Postpaid.



GUMERA GRAPES

GUMERA GRAPES. Fine grape from Greece. Berry one of largest grown, dark red to deep purple. Sweet and juicy. Vines bear quickly. Bear second year. Bunches weigh 4 to 6 pounds.

Prices on Gumera Grapes: Each, 39c; 3 for 93c. Postpaid.

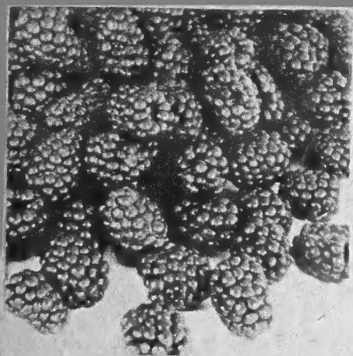


BLACKBERRIES

Big, luscious fruit, ideal for fresh table use, canning or market. Blackberry pie and cobbler can't be beat! Grow blackberries in your garden this year. Your choice of finest varieties.

| Varieties | Ea. | 10 | 50 | 100 |
|--------------|-----|------|------|------|
| McDonald | .15 | 1.25 | 4.98 | 8.98 |
| Early Wonder | .15 | 1.25 | 4.98 | 8.98 |
| Dallas | .15 | 1.25 | 4.98 | 8.98 |

SHIPPED POSTPAID



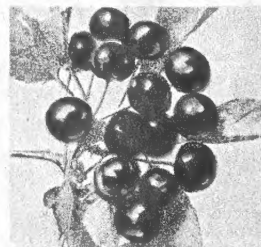
DEWBERRIES

Growing rapidly in popularity. Big luscious berries somewhat sweeter than blackberries. Fine for berry sauce and pies. Good market product. Hardy plants. Should be loaded with berries next summer.

PRICES ON DEWBERRY PLANTS
SHIPPED POSTPAID

| Each | 10 | 50 | 100 |
|--------|--------|--------|--------|
| \$.15 | \$1.19 | \$4.75 | \$8.25 |

CHERRIES



In making out your order for cherries be sure you order more than one variety. You will find that in planting them together you will get better yield, as two varieties help pollination. Plant in groups so that the trees can shade each other. Any place will do for cherries. Pick rich, luscious, sweet cherries from your own trees year after year. Naughton's trees are all sure to grow.

Varieties

BLACK TARTARIAN
BING YELLOW SPANISH
MONTMORENCY

| PRICES ON CHERRY TREES - POSTPAID | |
|-----------------------------------|--------|
| 2 to 3-ft. trees, each | \$.98 |
| 3 to 4-ft. trees, each | 1.55 |
| 4 to 5-ft. trees, each | 1.89 |

ASPARAGUS

You don't know what you've missed if asparagus isn't growing in your garden. Large, crisp and delicious. Plant a big bed of it or border around your garden.

Price: 10 slips, 58c; 25 slips, \$1.38; 100 slips, \$5.38. Postpaid.

RHUBARB

Think of a big red rhubarb pie on your table, and yes, you grew it right in your own little garden. Doesn't that give you a thrill? Plant a few rhubarb plants and enjoy it fresh from your garden.

Price: Each, 20c; 6 for \$1.10; 12 for \$1.96. Postpaid.

HORSERADISH

A rare, hard-to-get garden root, but when it's growing in your garden you don't have to depend on your grocer. A half-dozen roots are sufficient for a moderate supply. Spreads quite rapidly.

Price: Crowns, 30c each. Postpaid.

RARE GARDEN ROOTS

CHIVES. For soups and seasoning.
Price: Each, 39c.

SPEARMINT. Good for seasoning or cool drinks. Price: Each, 39c.

PEPPERMINT. Cooking plant.
Price: Each, 39c.

All Above Shipped Postpaid

Naughton's Hi-Test Seeds



PRICES ON VEGETABLE SEEDS

Big Full Packet 7c each
Any 6 packets 37c
Any 12 packets 69c
POSTPAID

7¢

VEGETABLE SEEDS

GREEN POD BEANS, Varieties:
Burpee's Stringless Green Pod, Giant Stringless Green Pod, Tennessee Green Pod.

BUSH WAX BEANS, Varieties:
Prolific Black Wax, Improved Golden Wax.

LIMA BEANS (Pole and Bush), Varieties:
Henderson's Bush Lima, Speckled Pole Lima.

POLE BEANS, Varieties:
Kentucky Wonder, Ideal Market.

BEETS, Varieties:
Crosby's Egyptian, Detroit Dark Red Turnip.

SELECTED CABBAGE, Varieties:
Charleston Wakefield, Early Flat Dutch, Early Jersey Wakefield.

CARROTS, Varieties:
Danver's Half Long, Red Cored Chantenay.

CORN, Varieties:
Country Gentleman, Golden Bantam.

COLLARDS, Varieties:
Georgia or Southern, Georgia White Cabbage.

CUCUMBERS, Varieties:
Boston Pickle, Japanese Climbing, Long Green.

EGG PLANT, Varieties:
Black Beauty.

KALE OR VORECOLE, Varieties:
Green Curled Siberian.

LETTUCE, Varieties:
Big Boston, Early Curled Simpson, Iceberg.

MUSTARD, Varieties:
Japanese Mustard-Spinach (Tendergreen), Southern Giant Curled (Long Standing).

MUSKMELON OR CANTALOUPE, Varieties:
Improved Banana, Honeyball, Pollock 10/25, Rockyford.

WATERMELON, Varieties:
Alabama Sweet, Cletex, Golden Honey, Stone Mountain, Tom Watson.

OKRA, Varieties:
Dwarf Green Long Pod, White Velvet.

PARSLEY, Varieties:
Champion Moss Curled.

PARSNIPS, Varieties:
Large Sugar or Hollow Crown.

PEAS (early Varieties):
Alaska, American Wonder, Nott's Excelsior, Little Marvel.

PEPPER, Varieties:
California Wonder, Long Red Cayenne, Ruby King.

PUMPKIN, Varieties:
Green Striped Cushaw, King of the Mammoth.

RADISH, Varieties:
Crimson Giant, Early Deep Scarlet Turnip, Vicks Scarlet Globe.

SELECTED TOMATO, Varieties:
Break O'Day, Dwarf Champion, Dwarf Stone, McGee's Spark's Earliana, Yellow Pear (for preserves).

TURNIP SEEDS, Varieties:
Amber Globe, Purple Top Strap Leaf, Early Purple Top White Globe.



FLOWER SEEDS

Only 10c each per packet; Any 6 packets 55c; Any 12 packets 98c. POSTPAID.

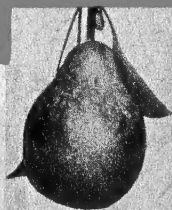
Order as Many of Any Variety or Varieties
as You Desire At This Bargain Price!

AGERATUM, semi-dwarf mixed
CANDYTUFT, mixed
CARNATION, Marguerite, mixed
CENTAUREA (Bachelor's Button) Double Blue
CENTAUREA (Bachelor's Button) Double Mixed
CHINESE FORGET-ME-NOT
CHRYSANTHEMUM, double mixed
GERANIUM, mixed
GYPSOPHILA, (Annual), white
ICE PLANT
LANTANA, mixed
SUNFLOWER, Dwarf Chrysanthemum flowered
ZINNIA, Double Giant mixed
ZINNIA, Double Dahlia Flowered mixed
ZINNIA, Double Dahlia Flowered, separate colors
ZINNIA, Dwarf Lilliput, double mixed
ZINNIA, Dwarf Lilliput, separate colors
ZINNIA, Giants of California, double mixed
ZINNIA, Giants of California, separate colors
ASTERS, assorted
TEXAS BLUEBONNET
CALENDULA
COSMOS
DAISY, SHASTA
PINKS, mixed
HOLLYHOCKS, mixed
LARKSPUR
MARIGOLD
NASTURTIUM
PETUNIA, mixed
STOCKS, mixed
SWEETPEAS, mixed
SWEET WILLIAM, mixed
VERBENA
MORNING GLORY, mixed
MOONVINE
CYPRESS VINE, mixed

KUDZU VINES

Hardy, easy to grow, Kudzu Vines are ideal where heavy pasture is desired. They have been known to grow 50-ft. runners in one season and make heavy crops. Price: Each, 25c; 10 for \$2.00; 25 for \$4.50. Postpaid.

PEAR TREES



The fruit that is staple always and a profitable crop. Pears are in great demand each season. You will always find a splendid market for them, as production has never kept pace with the demand.

Varieties: Keiffer, Bartlett, Early Harvest. Price 2 to 3-ft. trees, 89c each. Postpaid.

BIG JUMBO 3-Year Old ROSES



Here is the cream of the crop! Big heavy stock with thick canes and strong matted root systems that should quickly develop into big, gorgeous bushes in your yard and garden. For the first time we are able to offer you fine everblooming 3-year-old rose bushes—every rose field-tested and proven. Roses carefully packed and shipped to you postpaid. Order several Naughton Jumbo roses for your yard and garden this fall—a rare value in fine stock for the true rose lover.

79^c **EACH**
POSTPAID

ROSE DUST



Recommended for mildew, blackspot and other fungus diseases. Helps keep roses and other plants disease free and in splendid growing condition.

Price: 1 pound package,

59^c **POSTPAID**

| Variety | Description |
|--------------------------|------------------------------------|
| AMERICAN BEAUTY | dark red |
| DAME EDITH HELEN | double, large pink |
| E. G. HILL | very popular, dazzling red |
| FRAU KARL DRUSCHKI | large snowy white |
| LADY HILLINGDON | deep Indian yellow |
| MRS. CHARLES BELL | shell pink |
| PINK DRUSCHKI | immense rose-pink flowers |
| BETTY UPRICHARD | copper and red |
| ETOILE de HOLLANDE | lovely dark red |
| EDITH NELLIE PERKINS | tinted copper, splashed red |
| FRANCIS SCOTT KEY | double, deep rich red |
| LUXEMBOURG | bright yellow, shaded orange |
| PAUL NEYRON | immense blooms, pure pink |
| PRESIDENT HERBERT HOOVER | red and old gold |
| RADIANCE, RED | the best red |
| RADIANCE, PINK | the best pink |
| RADIANCE SHELL | the best shell |
| TALISMAN | very popular red, old gold, yellow |

10 IRIS \$1 POST PAID

Ten strong, field-grown Iris bulbs in a wide range of assorted varieties and colors. Bulbs will bloom for you next spring. Ten bulbs sent postpaid for only \$1.00!

ORDER OFFER No. W

HOLLYHOCKS

Everyone loves the old-fashioned favorite. Blooms in great abundance on long stems in assorted colors. Very hardy.

Prices: Each 25c; 3 for 69c. Postpaid.

HARDY VINES

CLIMBING TYPE

Plant creepers and climbing vines to screen those unattractive places. All are very hardy.

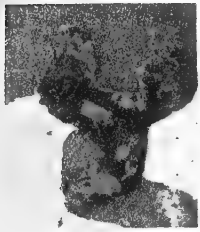
| Variety | Color |
|--------------------------|------------------------|
| English Ivy | bright green |
| Boston Ivy | clings, dark green |
| Hall's Japan Honeysuckle | gold and white |
| Wisteria (Specify Color) | blue, white, or purple |
| Clematis | white |
| Trumpet Creeper | orange-yellow |
| Passion Flower | orchid |
| Queen's Wreath | pink, dainty |
| American Bittersweet | orange fruit |

Prices on all above vines: 39c each. Postpaid.

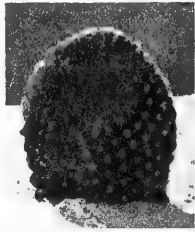
33 LEADING VARIETIES

OF

CA



OPUNTIA ELATA. The Orange Tuna. Small with flat spineless pads. Orange flowers. Price ea. 25c. Order No. CA38



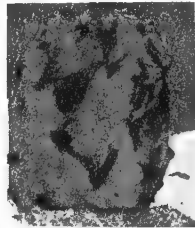
OPUNTIA MICRODASYS. Sometimes called Polka-Dotted or Velvet cactus. Fine spines of white, yellow or red. Price ea. 25c. Order No. CA37



OPUNTIA MAMMALITA. Unique spiralling globular forms topped with short white spines. Purple bloom at crown. Price ea. 25c. Order No. CA24



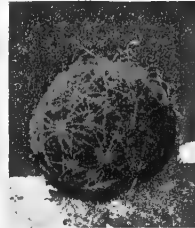
ECHINOCEREUS VIRIDIFLORUS. 3 to 6 inches. Brown to orange-yellow spines. Green flowers. Price ea. 25c. Order No. CA35



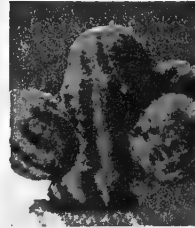
OPUNTIA MONOCANTHA VARIEGATA. Beautiful variegated pads. White, green, pink, and yellow flowers. Price ea. 25c. Order No. CA36



GASTERIA KREJELI. Succulent with velvety dark green and white spotted leaves. Unusual shapes. Pink flowers. Price ea. 25c. Order No. CA47



THELOCACTUS SCHOTTII. Light green, round-bodied cactus with thick white spines. Purple blooms. Price ea. 25c. Order No. CA31



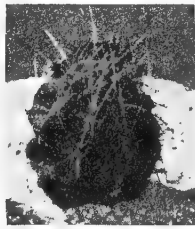
ECHINOCEREUS REICHENBACHII. White lacy spines. Multiple heads. Many pink blooms. Price ea. 25c. Order No. CA32



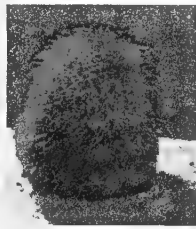
AREOCARPUS FESSURATUS. Called "Living Rock." Flat-growing. Star-shaped. Dark green body. No spine structure. Rose-pink flowers. Price ea. 25c. Order No. CA48



ECHINOOPSIS TURBINATO. Dark green globular body, trumpet-shaped. Pink flowers. Green flowers. Price ea. 25c. Order No. CA27



THELOCACTUS BICOLOR. Light green oval slightly pointed at top. Spines red accompanied by white. Price ea. 25c. Order No. CA53



ECHINOCEREUS - DASYACANTHUS. Called rainbow cactus. Very spiny with yellow blooms. Price ea. 25c. Order No. CA33



OPUNTIA SERPENTINUS. Deep green with white blooms. Fast upright grower. Odd-shaped. Price ea. 25c. Order No. CA26



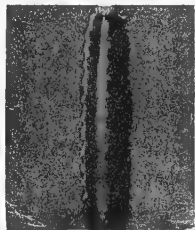
ECHINOCACTUS HORIZONTHALONIUS. Round to conical with ribs like cantaloupes. Heavy stiff spines. Pink flowers. Price ea. 25c. Order No. CA39



ESCABARA-SNEEDI. Rare new species. Tiny in size of joints, spines and flowers. Flowers pink to saffron. Price ea. 25c. Order No. CA40



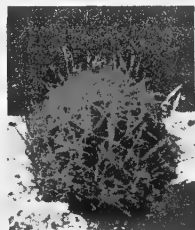
NEOLLOYDIA TEXENSIS. Small and bristling with striking contrast of black and white spines. Price ea. 25c. Order No. CA52



CEREUS PERUVIANUS. Beautiful tall-growing green or bluish-bodied spineless cacti. Price ea. 25c. Order No. CA45



THELOCACTUS UNCENATUS. Velvety grey-green with purple spines and fish-hooked spikes. Pink and purple blooms. Price ea. 25c. Order No. CA25



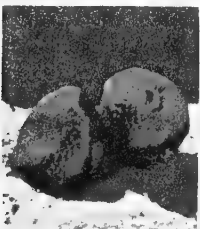
CORYPHANTHA ECHINUS. Comb-shaped with tight white spines. Large yellow flower with red center. Price ea. 25c. Order No. CA22



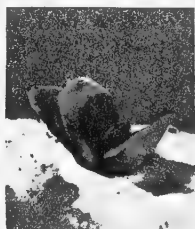
GASTERIA VERRUCOSA. Unusual succulent with double grey leaves with many small white warts. Grows to 6 in. Price ea. 25c. Order No. CA28



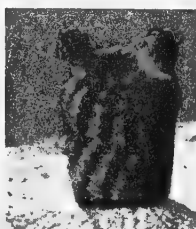
OPUNTIA STRICTA. Deep rich green with long straight variegated purple and white spines. Thick leaves. Yellow flowers. Price ea. 25c. Order No. CA23



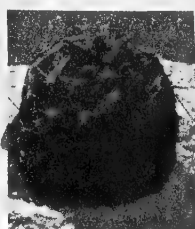
EPITHELANTHA MICROMERIS. Known as the "Button Cactus." Tiny plant with lacy white spines. Small flowers and lovely small scarlet fruits. Price ea. 25c. Order No. CA49



GASTERIA BREVIFOLIO. Fleeshy, tongue-shaped leaved succulent. A single spike on each leaf. Price ea. 25c. Order No. CA29



ECHINOCEREUS PECTINATUS. Small plant with reddish-brown spines. Buds come out in grey knobs to disclose lovely pink flower. Price ea. 25c. Order No. CA51



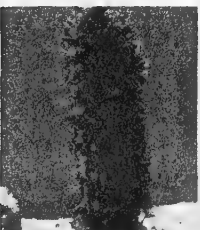
CORYPHANTHA VIVIPARA. Round in form with whitish spines turning red in fall. Grows solitary or in clusters. Pinkish flowers. Price ea. 25c. Order No. CA43



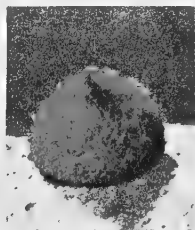
GASTERALOE HYBRID. Clusters of thick dark green leaves with white spots. Saw edges. Pink flowers. Price ea. 25c. Order No. CA30



CORYPHANTHA NEOMEXICANA. Globular to short oblong with body of plant hidden under mass of white spines. Flowers purple. Price ea. 25c. Order No. CA50



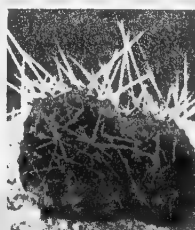
CEREUS SERPENTINUS. Unusual serpent-like variety. Clusters of slender, spreading, flexible spines. Price ea. 25c. Order No. CA41



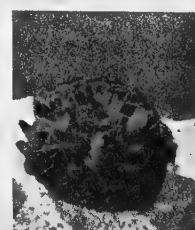
CORYPHANTHA WRIGHTII. White and yellow purple-tipped spines. Lavender blooms. Comb-shaped. Price ea. 25c. Order No. CA21



ALOE HUMILIS. Perennial succulent. Grey-green. Spineless. Odd-shaped. Price ea. 25c. Order No. CA34



ECHINOCEREUS STRAMINEUS. Long cylindrical stems covered with yellow spines. Flowers purple. Price ea. 25c. Order No. CA42



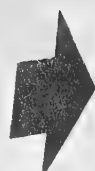
NEO-MAMMILLARIA ALPLANTA. Low-growing and globular-shaped. Pinkish flowers. Clusters of spines at tips of ungrooved tubercles. Price ea. 25c. Order No. CA46



ECHINOCEREUS CHLOANTHUS. Oval-shaped. Covered with short, stiff, brown or reddish-brown spines. Small greenish-yellow blossoms. Price ea. 25c. Order No. CA44

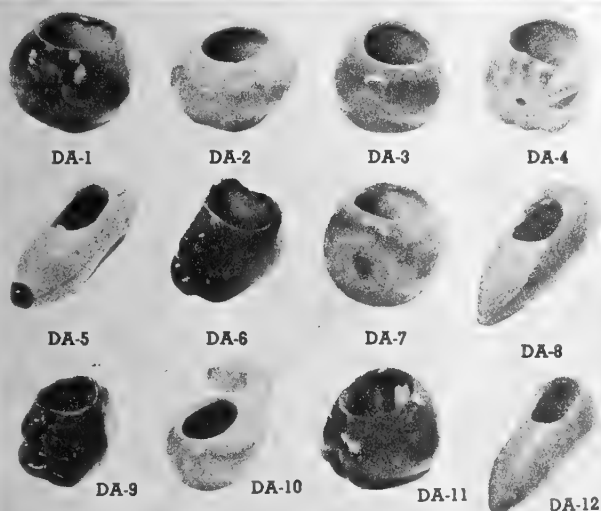
CTI

and Pottery



Beautiful cacti in a multitude of unusual shapes and forms are ideal for indoor or outdoor planting. Cacti require very little care—just give them a place in the sun and enjoy their exotic beauty. Cacti are ready for immediate shipment and should be planted as soon as possible. Naughton specializes in fine cacti. See the many rare and lovely forms illustrated below.

Distinctive Indian and Mexican **POTTERY** for Cactus Planting



Dandy little novelty cactus planters. Designed in Mexican styles to lend the right atmosphere to your Cacti. Ideal for use on shelves, windows or what-not holders. Each pot resembles a vegetable, such as a tomato, corn, pumpkin, gourd, etc.

Specify number on order. One free Cactus given with each purchase of 3 pots.

29^c

EACH
POSTPAID

UNIQUE MEXICAN DESIGN



HAND-PAINTED POTTERY FOR WHAT-NOT TABLES

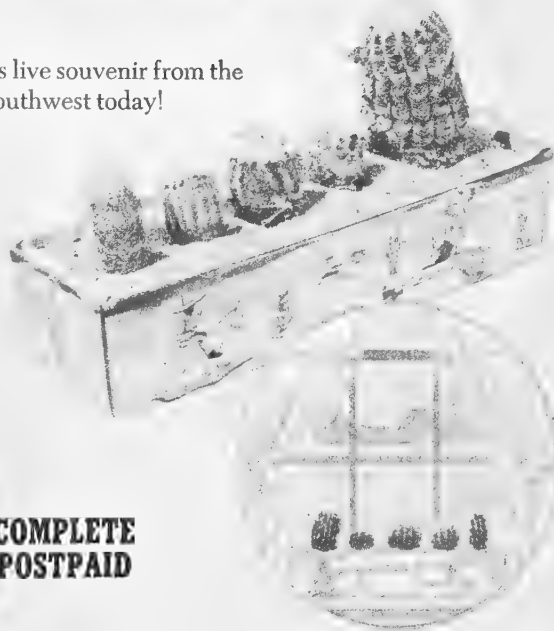
Here they are—dandy little clay pottery, fully painted in sky blue with cactus in three designs. These are miniature flower bowls, pitchers, flower baskets, Mexican dough bowls.

Very colorful and full Mexican design, hand-painted by Mexicans. Extremely popular for what-not tables, party favors, prizes, etc. Everyone will want to order a supply of these.

Price: Each, 32c; 3 for 89c; 6 for \$1.69. Postpaid. Order by number.

CACTUS WINDOW-BOX GARDEN

Order this live souvenir from the Southwest today!



\$1 COMPLETE
POSTPAID

5 CACTI and WINDOW BOX TO PLANT THEM IN

Start Your Own Cactus Garden At Amazingly Low Cost

The myriad forms and exotically beautiful flowers of the many varieties of the Cactus make it one of America's favorites. Cacti are ideal for indoor window box planting and require practically no care—just a little water every now and then. A sunny window in your breakfast room, dining room, living room or den will provide an ideal spot for this Cactus window box. You simply remove your plants from the box, fill box with earth and plant your Cacti. Send \$1.00 today for your complete window box cactus garden. Box size 8 $\frac{3}{4}$ x2 $\frac{1}{4}$ x2 $\frac{1}{2}$ inches. Order No. DA 13.

Comes to you complete with five assorted Cacti in unique shapes in a special moisture-proof planting box, illustrated in the beautiful colors of a Southwestern desert scene. Cacti require very little care—just give them a place in the sun in your window and enjoy a cactus garden of your own right in your home. Order today!

For Beauty the Year 'Round...

NAUGHTON'S FIELD-GROWN EV



EVERGREEN OFFER

Consists of 2 Italian Cypress, 1 Globe Arborvitae, 1 Arizona Cypress, 2 Waxleaf Ligustrum, 1 Japanese Ligustrum, 1 Canada Hemlock, 1 Abelia, 1 Nandina, 1 Lodense Privet, 2 Oriental Arborvitae, 2 Santolina, 2 Spreading Cypress, 10 Euonymus Japonica, 1 Seiboldi Arborvitae.

All 28 evergreens of medium size.
Regular \$7.64 value.

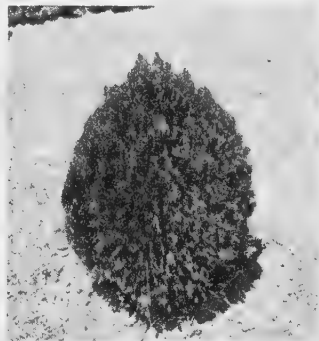
Postpaid for only \$4.98
Order Collection No. 27



HILL'S PYRAMID ARB'VIT.



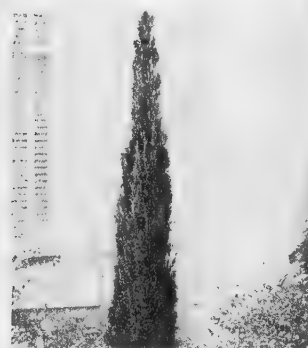
GLOBE ARBORVITAE



GOLDEN MINIATURE ARB'VIT.



CANADIAN HEMLOCK



ITALIAN CYPRESS

ORIENTAL ARBORVITAE. Tall, bright green evergreen, very rugged in habit. Fine for screening places.

Price: 12 to 15-in. plants, 49c each. Postpaid.

CHINESE ARBORVITAE. Tall tree-like branching from the ground. Fine for hedging, screening unattractive places or as specimens in the background.

Price: 12 to 15-in. plants, 49c each; 15 to 18-in. plants, 69c each; 18 to 24-in. plants, 79c each. Postpaid.

GOLDEN MINIATURE ARBORVITAE. A little dandy. It is new and gaining popularity. Dwarf in type, with a bright golden-yellow cast.

Price: 9 to 12-in. plants, 50c each; 15-in. plants, 79c each. Postpaid.

ROSEDALE ARBORVITAE. Round, compact, gorgeous, bluish-green in color. The most beautiful and highly colored evergreens grown. Has a tinge of purple for its winter coat. Used extensively throughout America.

Price: 12-in. plants, 49c each; 18-in. plants, 69c each; 24-in. plants, \$1.25 each. Postpaid.

HILL'S PYRAMIDAL ARBORVITAE. Tall-growing, compact, pyramidal type. Bright golden-yellow in color. Fine single specimen plant or can be used at gates or for background work.

Price: 15-in. plants, 59c each; 18 to 24-in. plants, 69c each; 24 to 30-in. plants, \$1.19 each. Postpaid.

GLOBE ARBORVITAE. Small, dwarf globe-shaped arborvitae. Used mostly for planting in tubs, urns, at doors or in front of larger plants. They make splendid single specimens.

Price: 9-in. plants, 49c each; 12-in. plants, 69c each; 15-in. plants, 89c each. Postpaid.

ITALIAN CYPRESS. Something to admire, something that will hold the admiration of all who see it. A tall, graceful aristocrat of all the evergreens. It is suitable for any place in the landscape, in front of tall columns, in corners or most any place it is called to adorn. Dark green foliage, tall columnar in habit. One here and one there and the entire aspect of the home is changed.

Price: 10-in. plants, 59c each; 12 to 15-in. plants, 98c each; 18 to 24-in. plants, \$1.75 each. Postpaid.

GOLDEN PLUME CYPRESS. Strong, hardy and easy to grow. Has beautiful golden plume foliage. Can be planted as single specimens.

Price: Strong 8-in. plants, 59c each. Postpaid.

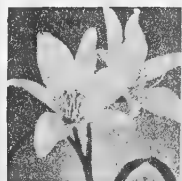
ARIZONA CYPRESS. It is impossible to describe the beauty of this beautiful, graceful evergreen. It is the most admired plant that is grown in the nursery. Tall, pyramidal in form, bluish-green in color, makes it a most desirable plant for use in the landscape. Hardy, does well in any climate, requires little or no attention.

Price: 12 to 15-in. plants, 49c each; 15 to 18-in. plants, 69c each; 18 to 24-in. plants, 98c each. Postpaid.

CANADA HEMLOCK. Very graceful in growth and habit. Fine needle point type, bright green-bronze foliage makes it a pleasing plant for single specimen or group planting. Add this to your order; it is something different to add to your landscape.

Price: 15 to 18-in. plants, 59c each. Postpaid.

HEMEROCALLIS



Often called Daylilies. Graceful grower. Long blooming period makes Hemerocallis very valuable in the garden. Price: Strong, sturdy divisions, assorted colors, 29c each; 3 for 75c. Postpaid.

ABELIA GRANDIFLORA. Most beautiful, popular and satisfactory broadleaf evergreen. Foliage a dark glossy green, covered from early spring to late fall with bell-shaped white and pink flowers. In winter leaves turn metallic bronze color. Price: 2-yr. plants, 35c each. Postpaid.

NANDINA. The most colorful of all broadleaf evergreens. Green leaves with beautiful white blooms in summer; changes its delicate foliage to a brilliant dash of orange-red with red berries in the winter months, retaining this color throughout the winter. Price: 8 to 10-in. plants, 35c each; 12 to 15-in. plants, 59c each; 18 to 24-in. plants, \$1.35 each; 24 to 30-in. plants, \$1.79 each. Postpaid.

EUONYMUS JAPONICA. America's favorite broadleaf evergreen. Broad glossy-green foliage, retains its charming color throughout the winter months. Extremely hardy. Unexcelled for individual planting, for hedges, along drives, fences, or to work into any landscape where color is needed. Stands drought well. Fast grower and unsurpassed by any shrub. Price: 12 to 15-in. plants, 59c each; 15 to 18-in. plants, 69c each; 18 to 24-in. plants, 89c each. Postpaid.

WAXLEAF LIGUSTRUM. Finest evergreen grown in the Southland. Leaves very thick and waxy, upper surface highly glossed dark green. Can be pruned and kept at any desired shape. Use as hedges or specimens in landscapes. One of the aristocrats of the evergreen family. Price: 12 to 15-in. plants, 59c each; 15 to 18-in. plants, 89c each. Postpaid.

EVERGREENS

The evergreens with their gorgeous green foliage of every shade and hue, are especially pleasing during the winter months when everything else is bleak and dreary. Everywhere they add a cheerful note to the landscape. On these pages you will find the size, color and kind of plant that you will want.

SAVIN'S JUNIPER. Desirable for all low plantings. Especially suitable for mass plantings on hillsides, or among rocks. Its low spreading branches, its bronzy-green color is admirable throughout the year.

Price: 12-in. spread plants, 69c each. Postpaid.

SPINEY CREEK JUNIPER. A very popular dwarf-growing Juniper, forming a symmetrical cone of silver blue-green foliage. They make fine plants for grouping or use as single specimens. Extremely hardy and good growers.

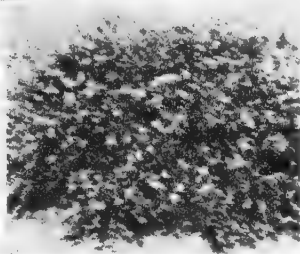
Price: 15 to 18-in. plants, 98c each. Postpaid.

9 EVERGREENS for \$1.49 POST PAID

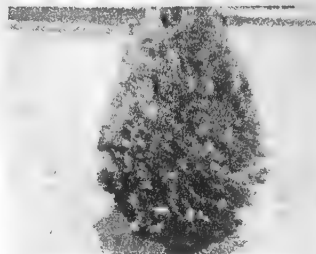
Nine popular evergreens, all sturdy heavy-rooted plants.

You get 4 *Euonymus Japonica*, 1 *Abelia Grandiflora*, 1 Italian Cypress, 1 Oriental Arborvitae, 1 *Santolina*, 1 Wax-leaf *Ligustrum*. All labeled. All 9 plants sent postpaid.

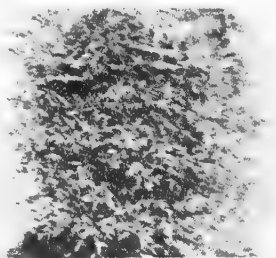
ORDER COLLECTION No. 20.



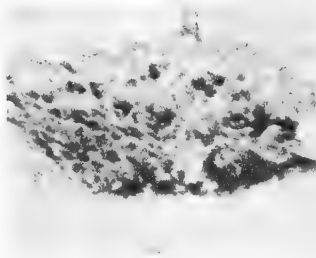
ABELIA



BAKER ARBORVITAE



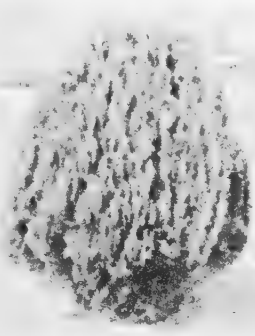
NANDINA



PFITZER JUNIPER



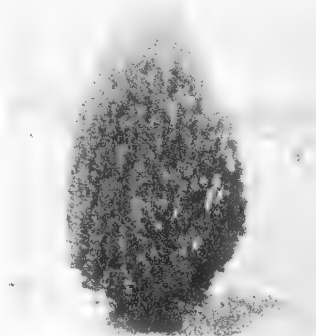
CEDRUS DEODARA



MAYHEW ARBORVITAE



SPINEY CREEK JUNIPER



BERKMAN'S GOLDEN ARBORVITAE

BLUE CHINESE FIR. Known as *Cunninghamia*. Slender grower. Has beautiful brownish-green arching branches. This is one of the most colorful plants in the nursery.

Price: Strong 12 to 18-in. plants, 98c each. Postpaid.

CEDRUS DEODARA (Deodar Indian Cedar). A magnificent and stately evergreen of towering pyramidal form from the Himalaya mountains. Very stately for the lawn, splendid for all southern climates.

Price: 18 to 24-in. plants, 3-yr. old, \$3.50 each. Postpaid.

IRISH JUNIPER. Irish Juniper is of upright growing habit, reaching a height of 6 to 10 feet at maturity. Its greyish-green color in summer and its grey-colored coat in winter make it blend well into any landscape. Fast growing, hardy.

Price: 15 to 18-in. plants, 69c each. Postpaid.

ASHFORD JUNIPER. Leaves are of spreading juvenile type that change as the shrub grows older. Its whipcord-type foliage prevails even in young plants. Dark, purplish-green in winter.

Price: Strong 12 to 18-in. plants, 79c each. Postpaid.



ARIZONA CYPRESS



IRISH JUNIPER

OLD - FASHIONED VIOLETS

Here's a collection that Mother will enjoy. Send her these old-fashioned violets. Fine for borders or beds. Think of it!

10 Hardy Violets for only

\$1.00. Postpaid.

ORDER COLLECTION

No. 6

PFITZER JUNIPER. The Pfitzer is the most handsome of the Juniper varieties, the most satisfactory for southern planting. No plant adds more beauty and grace to a landscape than this variety. Unusually beautiful with greyish-green color, with its long, wide spreading, prostrate branches. Its main purpose in the landscape is for planting at doors, in the corners, or in ground foundations. Very hardy and a fast grower. Price: 12 to 15-in. spread plants, 69c each; 15 to 18-in. spread plants, 98c each; 18 to 20-in. spread plants, \$1.39 each. Postpaid.

BAKER ARBORVITAE. Baker Arborvitae is a fine pyramid-type tall, columnar growth that fills a space in ornamental planning for which there has been a great need. Upright, narrow columnar habit, dense foliage, bright shining green. An effective tall-growing evergreen. Price: 15 to 18-in. plants, 69c each; 18 to 24-in. plants, 79c each; 24 to 30-in. plants, \$1.39 each. Postpaid.

BERKMAN'S GOLDEN ARBORVITAE. A very compact and bushy plant. Reaches height of 3 to 4 feet at maturity. Its light yellow golden-green foliage is very attractive during spring and summer months. Used extensively in all climates. Works well in groups at corners, and as single specimens. Price: 15 to 18-in. plants, 69c each; 18-in. to 2-ft. plants, 89c each; 3-ft. plants, \$2.25 each. Postpaid.

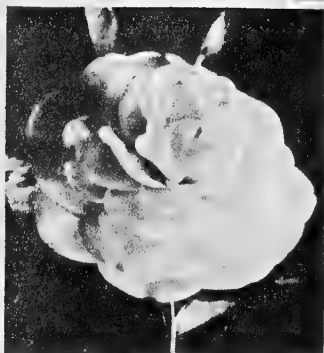
ELEPHANT EARS. Frequently called *Caladium* or *Giant Elephant Ears*. Has enormous heart-shaped leaves that grow from ground. Leaves frequently from 16 to 24 inches across. Price: Strong bulbs, 39c each. Postpaid.

PALMS. Have long arching leaves that place them among the aristocrats of the Palm family. Will grow only in South. Price: Strong, 1-yr. plants, 49c each. Postpaid.

Select some

BROADLEAF EVERGREENS

to Add
Interest and Color



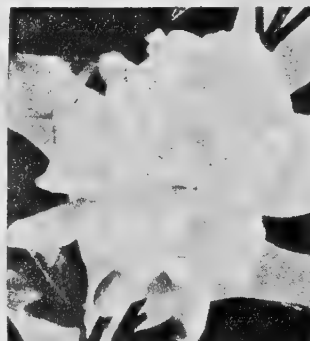
CAMELLIA



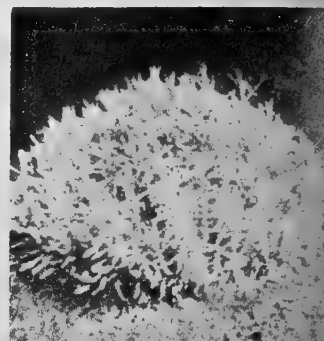
BOXWOOD



PYRACANTHA



GARDENIA



SANTOLINA

SANTOLINA. A little globe-shaped grey border plant. Hardy. Greyish-green in color, small yellow blooms in summer. Price: 2-yr. plants, 25c each. Postpaid.

GOLDEN PRIVET. Lovely bush-formed shrub. Foliage dark green with golden variegated centers. Price: Strong 2-yr. plants, 15-in., 29c each. Postpaid.

GOLDEN EUONYMUS. Plant similar to Euonymus japonica except for foliage which is light green with large centers of golden yellow and golden bark. Price: Strong plants, 59c each. Postpaid.

BOXWOOD. Dwarf growing evergreens. Old-fashioned favorite. Small globe-shaped. Price: Strong 2-yr. plants, 59c each. Postpaid.

GARDENIA. Needs no description, everyone knows it. Glossy little leaves and beautiful snowy white flowers very highly scented make it one of the most popular. Price: Strong 2-yr. plants, 15 to 18-in., 98c each. Postpaid.

PHOTINIA. Most admired plant in the garden during the winter months. Leaves turn a bronzy red in autumn and retain that color until spring; then they change to fiery scarlet. Price: Strong 1½-ft. field-grown plants, 89c each. Postpaid.

ELAEAGNUS. Upright broadleaf evergreen plant. Brownish-green bark. Foliage brownish-green with silvery shadings. A very unusual shrub. Price: Strong 2-yr. plants, 18 to 24-in., 79c each. Postpaid.

ORIENTAL HOLLY. Very popular evergreen. Leaves shiny green with one spine at the apex. White flowers in May, red berries in winter. Price: Strong 12-in. plants, 69c each. Postpaid.

ROSE MARIE. Little grey border plant covered with lavender flowers in summer. Grows in ball shape and can be used as single specimens. Price: Strong 2-yr. plants, 49c each. Postpaid.

GLORY of the GARDENS

CAMELLIAS. Are among the oldest plants in southern gardens. Evergreen trees or shrubs, natives of Asia. Long prized for their handsome glossy green leaves and showy flowers in red and pink. Nothing can be more beautiful than the Camellia.

Colors: red, pink, and white. Specify color. Price: Strong 15 to 18-in. plants, \$1.89 each. Postpaid.

RHODODENDRON. Showy flowering shrubs, usually evergreen. They enjoy semi-shade. Gorgeous blossoms and magnificent foliage with every

possible shade of color to be found in the genus. Can be grown almost everywhere.

Price: Strong 15 to 18-in. plants, 69c each. Postpaid.

AZALEAS. Beautiful little shrubs. Perfectly hardy in the open in the South. They supply bushels of blooms from January to May. Planted in masses they produce a pleasing effect. In the lower South you will find beautiful trails and gardens of Azaleas.

Price: Strong 2-yr. plants, 69c each. Postpaid.

MOUNTAIN LAUREL. One of the most beautiful shrubs and perhaps the best broadleaf evergreen for Northern gardens. However, is found all over the Southern and Eastern states. Flowers are borne in clusters in colors from white to deep rose with purple shading inside.

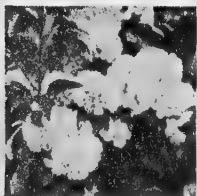
Price: 2-ft. plants, 69c each. Postpaid.

MAGNOLIAS. Its extremely large leaves of beautiful glossy-green and its huge 8 to 10-in. magnificent flowers make it the outstanding plant of the 20th Century. They grow to be large trees.

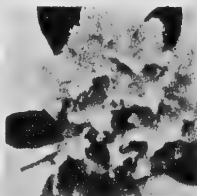
Price: Strong 3 to 4-ft. trees, \$1.49 each. Postpaid.

CAPE JASMINE. An evergreen shrub of medium height. Waxy-green leaves, pure snow-white blossoms with a lovely fragrance makes it an outstanding plant. Blooms similar to the White Gardenia.

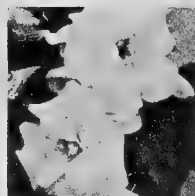
Price: Strong 2-yr. plants, 98c each. Postpaid.



MOUNTAIN LAUREL



RHODODENDRON



CAPE JASMINE

9 EVERGREENS \$1.39
Postpaid, only

Includes

- 2 Rhododendron
- 1 Scotch Pine
- 1 American Holly
- 1 Mountain Laurel
- 1 Norway Spruce
- 1 Oriental Arborvitae
- 2 Canadian Hemlock

Fine collection. Satisfaction guaranteed.

Order Collection No. 111




Build

A LIVING FENCE WITH NAUGHTON HEDGE PLANTS

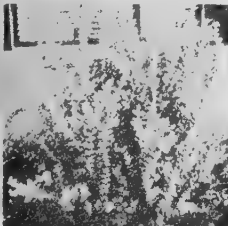
We offer this season thousands upon thousands of fine, heavy-rooted, field-grown hedge plants at prices so low that everyone can afford to plant them this year. Haven't you at times seen a vacant place in your yard or garden that needs hedge or don't you have some unsightly places where lovely

flowering hedge should be planted so as to cut out these unsightly views? Make your fences and dividing lines into rows of living beauty. Plant Naughton Hedge Plants that once established can be sheared to any desired shape or they can be left to cover those unsightly places.

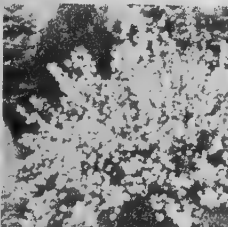
VARIETIES OF HEDGE WE OFFER



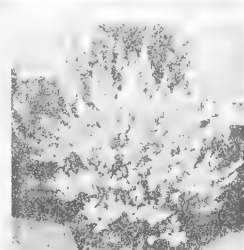
AMOR RIVER PRIVET. The most widely planted hedge in the South. Does well in all kinds of soil. Quick grower, easily sheared. A wonderful plant for screening, for background, or for long hedges. Price on 2 to 3-ft. plants, postpaid, 15c each; 10 for \$1.25; 50 for \$5.89, 100 for \$9.98. Price on 3 to 4-ft. plants postpaid 20c each; 10 for \$1.75; 50 for \$6.98; 100 for \$12.98.



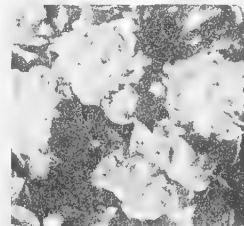
CALIFORNIA PRIVET. Tall, upright grower. Its leaves of golden green in spring make a very showy hedge. Grows fast and is hardy. Very popular hedge. Price on 2 to 3-ft. plants, postpaid, 15c each; 10 for \$1.25; 50 for \$5.89; 100 for \$9.98. Price on 3 to 4-ft. plants, postpaid, 20c each; 10 for \$1.75; 50 for \$6.98; 100 for \$12.98.



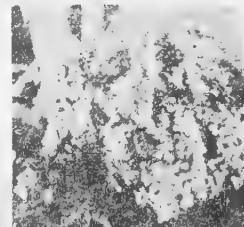
DEUTZIA FLOWERING HEDGE. Here's a flowering plant that can be used for hedging—quick grower. Large double pink flowers with a shading of rose. One of the first plants to bloom in early spring. Price on 15 to 18-inch plants, 19c each; 10 for \$1.75; 20 for \$3.39. Postpaid.



FORSYTHIA FLOWERING HEDGE. Can be planted one foot apart. Fast grower—hardy and easy to grow. The first to bloom in early spring. A gorgeous mass of small yellow flowers. Price on 15 to 18-inch plants, 19c each; 10 for \$1.75; 20 for \$3.39. Postpaid.



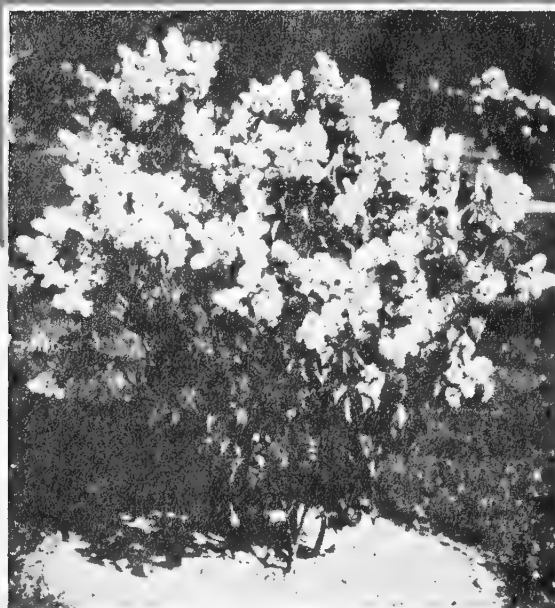
POMEGRANATE FLOWERING HEDGE. Grows to a height of about six feet. Its glossy green leaves with metallic cast and its large orange flowered blooms make it one of the most attractive hedge that grows in the nursery. Price on 15 to 18-inch plants, 19c each; 10 for \$1.75; 20 for \$3.39. Postpaid.



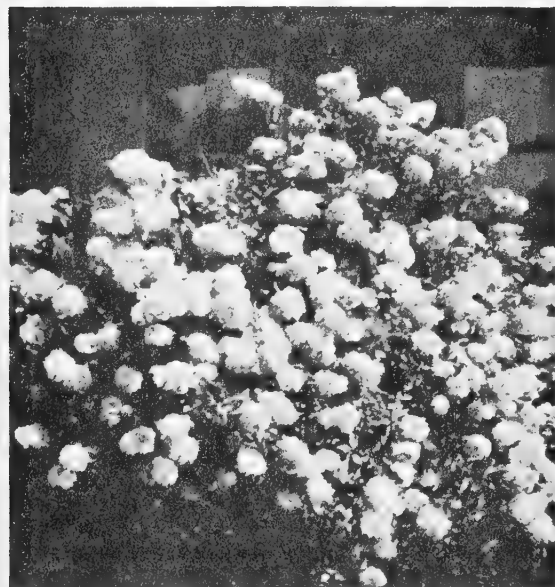
SPIREA VAN HOUTTEI HEDGE. Upright grower with small dainty green leaves throughout the summer. Blooms in abundant clusters that simply cover the plant to give it the appearance of a snowbank. One of the best for hedging. Price on 15 to 18-inch plants, 19c each; 10 for \$1.75; 20 for \$3.39. Postpaid.

NAUGHTON'S

Flowering AT



CRAPE MYRTLE



HYDRANGEA



SPIREA VAN HOUTTEI

SPIREA BILLARDI ALBA. A low-growing graceful flowering shrub. Blooms on long spikes, or stems, with gorgeous white flowers. Fast grower. Price: Strong 2-ft. plants, 29c each. Postpaid.

SPIREA THUNBERGII. Of low spreading habit. Has fern-like foliage of light green and blooms of white and pink tints. One of first Spireas to bloom in spring. You will be highly pleased with this variety. Prices: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

SPIREA ROSEA. Grand for group or mass planting. Has dense foliage with long stems of gorgeous rose shaded flowers. Blooms from July to September. Among the most popular of the Spireas. Price: Strong 2-ft. plants, 29c each. Postpaid.

HYDRANGEA. (Hill of Snow). The new ever-blooming Hydrangea is constantly in bloom from early June until frost. It is one of the most important additions in the way of a hardy shrub ever introduced. All summer it bears great clusters of white flowers. Price: 2-yr. plants, 69c each. Postpaid.

HYDRANGEA P. G. Beautiful, well developed trees of the true Hydrangea. Good roots and plenty of branches. Plant them anywhere, they are always beautiful. Large clusters of white flowers changing to pink. Price: 2-yr. plants, 69c each. Postpaid.

HYDRANGEA OAKLEAF. A distinguished shrub with large-lobed leaves turning wine-color in fall. Flowers open in early summer in long panicles changing from white to purple. Price: Strong 2-yr. plants, 49c each. Postpaid.

CALYCANTHUS (Sweet Shrub). Upright grower with large, highly scented leaves. Produces lovely red blooms on long canes. One of the most popular of all the shrub family. Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

BEAUTY BUSH. Ornamental shrub from China. Very rare. Upright growth, with outer branches arching gracefully. Flowers heavily in June with bell-shaped blooms of pink shaded with orange veins in the throat. Price: 2-yr. plants, 1½-ft. size, 29c each. Postpaid.

RED OSIER DOGWOOD. The plant that needs no description, as everyone knows its great qualities. In summer the leaves are a beautiful shade of green. In winter the bark on the branches turns fiery red and holds its marvelous color throughout the winter season. Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

SPIREA BILLARDI. A low-growing graceful shrub. Has gorgeous lavender blooms on long spikes. Fast grower, reaches about 3 feet in height. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

SPIREA ARGUTO. A variety growing from 2 to 3 feet in height covered by large panicles of feather-like blossoms of orchid and crimson. One of the best bloomers of the Spirea family. Price: Strong 2-yr. plants, 29c each. Postpaid.

VITEX (Chaste Tree). Upright growth of spreading habit growing to a height of about 7 feet. Beautifully pointed light green leaves with gorgeous orchid or purple flowers. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

BUTTERFLY BUSH. A new, rather compact dwarf type, commonly called Buddelia or Summer Lilac. Beautiful green foliage with gorgeous purple and lavender blooms in clusters. Nothing will add more charm than the Butterfly Bush. Blooms all summer and in great abundance. Price: Strong 2-ft. plants, 49c each. Postpaid.

CORALBERRY. Dwarf shrub of dense growth. Leaves of green. Green berries in the summer changing to scarlet red in winter that hang on the plant until spring. Price: 2-ft. plants, 29c each. Postpaid.

SWEET ELDER. Most handsome with its great clusters of large flowers, sometimes 10 inches across. Hangs extremely heavy with purplish-black berries. Price: Strong 2 to 3-ft. plants, 59c each. Postpaid.

HEAVEN TREE. Leaves gorgeous light green resembling those of a palm. Exceptionally fast grower. Does especially well on city lots exposed to gas and smoke. Price: 2 to 3-ft. plants, 39c each; 3 to 4-ft. plants, 49c each. Postpaid.

10 SPIREA VAN HOUTTEI \$1 (Bridal Wreath)

Flowering shrubs. Lovely white blooms, graceful drooping branches. Sturdy field-grown plants.

10 for only \$1.00, postpaid.

ORDER OFFER NO. SV-1

Naughton Flowering Guaranteed Satisfac

g Shrubs

GIVE YOU FRAGRANT BEAUTY AMAZINGLY LOW COST

FORSYTHIA. Grows erect, tall and slender. Especially desirable for tall backgrounds. Lovely golden flowers of rich yellow. One of the first shrubs to bloom. Price: 2' to 3-ft. plants, 29c each; 3 to 4 ft. plants, 39c each. Postpaid.

BEAUTYBERRY. Has bluish flowers and when in fruit is one of our showiest plants. Ornamental and extremely beautiful because of its blue flowers and violet fruit. Price: Strong 2-yr. plants, 39c each. Postpaid.

RED CHOKEBERRY. A large beautiful shrub that bears a great quantity of red berries which remain on the plant during the long winter months when everything else is bleak and dreary. Price: Strong 2-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

CYDONIA JAPONICA (Japan Quince). Commonly called Evergreen Burning Bush or Flowering Japonica. Produces a brilliance of scarlet-red flowers almost before snow leaves the ground. Tall, slow growing, bush form shrub. Suitable for use as single specimens, hedging, or any place where a blaze of red color is desired. The most beautiful of all the flowering shrubs in the South. Hardy everywhere. Price: Strong 2-ft. plants, 59c each. Postpaid.

FLOWERING CRAB. A rose in disguise. A low bush tree blooming when quite young. At a distance the tree seems covered with dainty roses of delicate pink. Very fragrant. Price: Strong 2-yr. plants, 98c each. Postpaid.

SPIREA ANTHONY WATERER. A dwarf variety of Spirea growing 15 to 19 inches in height. Covered by large crimson and yellow flowers in early spring. Its variegated foliage is very attractive. The best bloomer of the Spirea family. Price: Strong 2-yr. plants, 38c each. Postpaid.

TAMARIX (Salt Cedar). Has beautiful light green, very fine foliage resembling that of a fern. In early spring it is a solid mass of gorgeously colored orchid and lavender flowers borne along the stems of the entire plant. When blooms fade the fern-like foliage appears and retains its charm throughout the summer. Fine for screening unsightly places or as hedge. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

SNOWBALL. A rare shrub. Grows to height of 6 feet. Foliage, has purple cast shaded dark green. Large, gorgeous white blooms in early June make it most attractive. Price: Strong 2-yr. plants, 69c each. Postpaid.

MOCK ORANGE. Of upright growth reaching a height of about 5 ft. Has very small, dainty leaves of rich dark green. Highly scented, beautiful white flowers. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

SCOTCH BROOM. Rare, a plant of value to any landscape that is in need of color. In April this plant is a solid mass of golden yellow blooms resembling the Sweet Pea. Makes a wonderful cut flower to fill vases. Blooms about 2 months. A native plant of Europe. Price: Strong 2-yr. plants, 39c each. Postpaid.

WHITE SNOWBERRY. Desirable shrub with small pink flowers followed by large waxy white berries which hang on the plant throughout the winter months. Very showy. Hardy everywhere. Price: 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

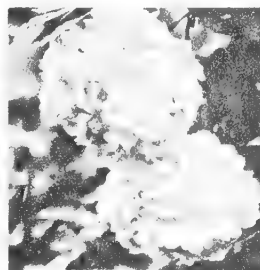
RED SNOWBERRY. Pink flowers followed by large red, wax-like berries that hang on the plant through the winter. Very showy. Does well everywhere. Excellent for planting in shady places. Price: Strong 2-ft. plants, 29c each. Postpaid.

FLOWERING ALMOND. Of upright growth with lovely pink flowers in early spring. Tiny little leaves borne on long stems make it very useful in any landscape. Hardy. Price: Strong 2-ft. plants, 69c each. Postpaid.

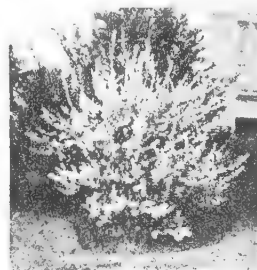
RUSSIAN OLIVE. A rugged tree-like shrub. Grows to 10 feet. Foliage silvery gray, contrasting sharply with other shrubs. Flowers are deep gold and fragrant with ornamental yellowish brown fruits with silver scales. Price: Strong 2-ft. plants, 39c each. Postpaid.

WHITE FLOWERING DOGWOOD (Cornus Florida). Tree form. Produces solid mass of beautiful white blooms in early spring. Foliage dark green with very attractive leaves. Very hardy. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

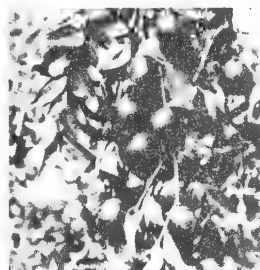
GOLDEN BELL. Erect growing, tall and slender with lovely flowers of rich yellow in early spring. Price: 2-ft. plants, 29c each. Postpaid.



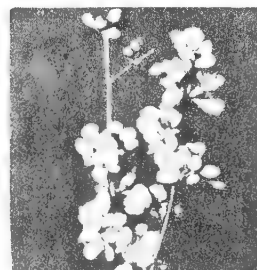
SNOWBALL



FORSYTHIA



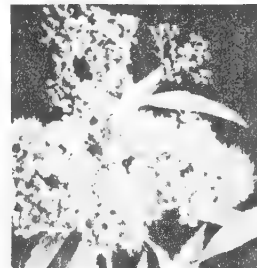
RUSSIAN OLIVE



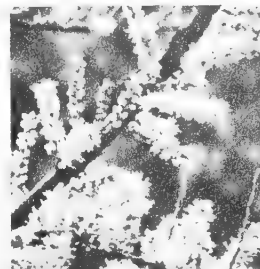
CYDONIA JAPONICA



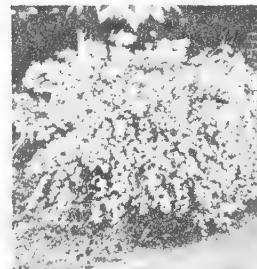
WHITE DOGWOOD



SPIREA A. WATERER



TAMARIX



SPIREA V. HOUTTEI

10 FLOWERING SHRUBS

Splendid collection of assorted colors and types. All strong, field-grown blooming size shrubs—all guaranteed satisfactory. Collection includes: 1 Orange Flowering Pomegranate, 2 Pink Deutzia, 1 Crape Myrtle, 2 Red Snowberry, 2 Spirea Van Houttei, 1 Hydrangea Arborescens, and 1 Spirea Billardi. All 10 shrubs shipped Postpaid for only \$1.69.

ORDER OFFER No. 271

\$1.69

**Shrubs are
Factory! (SEE
PAGE 3)**

FLOWERING SHRUBS



HIBISCUS

CRAPE MYRTLE

CRAPE MYRTLE. The glory of the South. Extremely hardy, does well in any soil, can be planted in full or half sun. Blooms from mid-summer until frost, when most flowers are gone. Plant in masses, hedges or as single specimens. Truly the most gorgeous flowering shrub in the Southland. Colors: Red, pink, purple, orchid. Specify color wanted. Price: 2-ft. plants, 35c each; 3-ft. plants, 45c each. Postpaid. (See illustration on page 20.)

DWARF CRAPE MYRTLE. Habits, hardiness and blooming quality exactly like Crape Myrtle only a dwarf type and an extremely hardy bloomer. Colors: pink and orchid. Specify color. Price: 15 to 18-in. plants, 39c each. Postpaid.

CHINESE RED BUD. A dwarf shrub comparable to the Judas Tree, producing long stems with bushels of large, deep-pink flowers. Fine for background planting. Price: 2-ft. plants, 39c each. Postpaid.

AMERICAN RED BUD (Judas Tree). All know its lovely form and its beautiful pink and rose colored flowers. Tree is exceptionally hardy. Fine grower and exquisite in every respect. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

RED FLOWERING PEACH. Large type flowering tree, having same foliage as the fruit tree. Beautiful when in bloom in early spring. Flowers large double red. Price: 2 to 3-ft. plants, 69c each; 3 to 4-ft. plants, 89c each. Postpaid.

WHITE FLOWERING PEACH. Same description as the Red Flowering Peach except flowers are large double white. Price: 2 to 3-ft. plants, 69c each; 3 to 4-ft. plants, 89c each. Postpaid.

Naughton Flowering Shrubs are Strong, Healthy Plants!

FRENCH LILACS

These have been the leaders all through the ages. Large handsome heads of beautiful flowers. Something everyone admires and few have.

| Variety | Color |
|------------------|--------------------|
| Belle De Nancy | satiny pink |
| Charles The 10th | rich, purple red |
| Edouard Andre | double pink |
| Marie Le Graye | single pure white |
| President Grevy | double soft violet |
| Vauban | double lilac |
| Mark Michael | double blue |

Prices on any above varieties: Strong 15 to 18 inches, \$1.98 each. Postpaid.

PINK BUSH HONEYSUCKLE. Exactly like the red bush except abundant flowers are pink. Price 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

WINTER HONEYSUCKLE. Of upright growth with small leaves, creamy-white flowers and bluish-purple fruit. Price: Strong 2-ft. plants, 29c each. Postpaid.

PURPLE BARBERRY. Similar to popular Greenleaf Barberry except that foliage assumes deep purplish cast in the spring and retains purple color throughout entire season. Price: 15-in. plants, 59c each. Postpaid.

RED LEAF BARBERRY. Similar to popular Green Leaf Barberry, only its foliage as it develops in spring assumes a deep red color which it keeps until fall when it changes to orange scarlet and red shades. Price: 2-year plants, 59c each. Postpaid.

HIBISCUS. Has very large heart-shaped leaves and is covered with immense flowers that are sometimes as large as a saucer. Beautiful blooms cover the plant all summer. Price: Strong 1-year roots, will bloom first season, 29c each. Postpaid.

GROUND IVY

A NEW SENSATION

Here is a plant that will grow under trees where nothing else will grow. The plant crawls on the ground and roots wherever it touches, giving appearance of a moss carpet! It is a very delicate light green in color. Easy to grow. Price: Strong plants, 15c each; 10 for \$1.40; 20 for \$2.60. Postpaid.

**EVERY PLANT
GUARANTEED
SATISFACTORY**

ORNAMENTAL GRASSES

PAMPAS GRASS. Large needle-like grass with large sprays of snow-like flowers. Gorgeous. Price: 49c each. Postpaid.

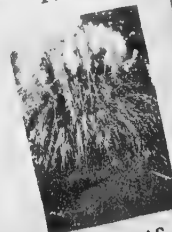
ZEBRA GRASS. Here is a truly distinctive and unusual plant. Highly ornamental—it grows to a height of about 2 feet. Has long bright green blades with vivid yellow stripes down each blade, hence the name Zebra. Very hardy—will grow anywhere. Has beautiful silver plumes when in bloom. An extra special value. Price: Strong divisions, only 35c each. Postpaid.

BEAR GRASS. Long blades, needle-pointed with light trimming of white around outer edge. Price: Strong divisions, 25c each. Postpaid.

WHITE YUCCA. Hardy blooms on long canes with hundreds of big white flowers. Price: 35c each. Postpaid.



YUCCA



PAMPAS

HARDY FERNS

| Variety | Each |
|------------------|------|
| LADY FERN | 29c |
| LEATHERWOOD FERN | 29c |
| TOOTHED FERN | 29c |
| WINGED FERN | 29c |
| CINNAMON FERN | 29c |
| ROYAL FERN | 35c |

All 2-Year-Old Plants

Add year-round Beauty to your Yard and Garden



ALTHEA BEU DE FEU (Double Red). Tall growing bush form plant. An abundance of large double red flowers. Hardy and easy to transplant. Blooms fine in July, August and September. **Prices:** 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

ALTHEA ROSE OF SHARON. The most admired and gorgeous of the Althea family. Has an array of assorted colors unsurpassed in the field of flowers. **Price:** 2 to 3-ft. plants, 25c each; 3 to 4-ft. plants, 35c each. Postpaid.

ALTHEA JEANNE D'ARC (White Althea). Same description as the Red Althea, only blooms are large, double white with carmine centers. **Price:** 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

ALTHEA ARDENS (Purple). Same description as Red Althea only blooms are large, double and deep purple. **Price:** 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

PERSIAN LILAC. One of the most popular of the orchid blooming Lilacs. Great abundance of flowers in large panicles. One of the aristocrats of the genus. **Price:** Strong 2-ft. plants, 69c each. Postpaid.

LILAC. The famous old-fashioned, purple variety. Rich green foliage with large panicles of fragrant purple flowers. Never plant shrubs without including Lilac. **Price:** 2-ft. plants, 59c each. Postpaid.

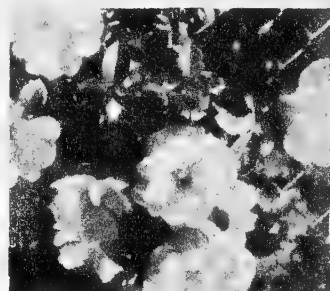
ROSE ACACIA (Moss Locust). Elegant shrub with pinnate, light green leaves. Long graceful clusters of pea-shaped, rose-colored flowers hang in profusion during June and July. Fine for cemetery plantings. **Price:** Strong 2-ft. plants, 39c each. Postpaid.

DEUTZIA-PINK. Large double pink flowers with a shading of rose. Very hardy, attractive, and does well in any soil. One of the first plants to bloom in the spring. **Price:** 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

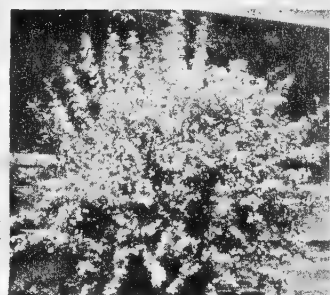
DEUTZIA-WHITE (The Pride of Rochester). Large gorgeous white flowers, very double. Hardy everywhere, attractive and does well in any soil. One of the first to bloom in the spring. **Price:** 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

WEIGELA ROSEA. Tall growing with deep pink, trumpet-shaped flowers borne thickly along stems. Blooms abundantly throughout summer. **Price:** 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

WEIGELA HENDERSONIA. One of the best of the Weigela family. The leaves are bright green and are borne thickly along stems. Does well in any climate. Fine for planting in masses or hedges. Gorgeous trumpet-shaped flowers are beautiful throughout the summer. **Price:** 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.



ACACIA



WEIGELA

NAUGHTON IRIS



Iris today is one of America's favorites. They are becoming more popular year by year. In their brilliant colors of lavender, blue, velvet, black, ivory white, rosy-red, violet, purple they afford the most magnificent array of colors found in the field of flowers. They are hardy and easy to grow. Be sure to order Iris for your garden.

VARIETIES OF IRIS WE OFFER

AMBASSADEUR — large, smoky red and lavender, very fragrant. **Price:** Each, 19c; 3 for 49c.

ASIA — silvery lavender to medium purple, fragrant. **Price:** Each, 22c; 3 for 59c.

AUTUMN KING — violet blue and purple, fragrant, blooms freely in spring and fall. **Price:** Each, 35c; 3 for 98c.

CRIMSON KING — rich claret purple, fragrant early bloomer. **Price:** Each 19c; 3 for 49c.

DREAM — soft pink tinged lavender, fragrant, blooms freely. **Price:** Each, 19c; 3 for 49c.

QUEEN OF MAY — large lilac to orchid pink, blooms mid-season. **Price:** Each, 19c; 3 for 49c.

SHERWIN WRIGHT — pure golden yellow, fragrant, blooms freely. **Price:** Each, 19c; 3 for 49c. Postpaid.

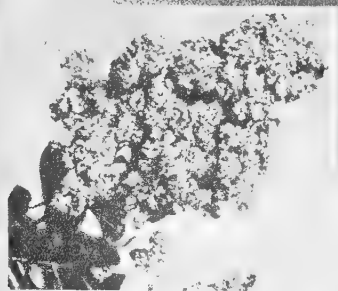
CELESTE — sky-blue, blooms in mid-season, very hardy. **Price:** Each 19c; 3 for 49c.

SUSAN BLISS — lovely two-tone pink, hardy, free bloomer. **Price:** Each, 25c; 3 for 69c.

EL CAPITAN — lovely lavender blue, fast grower, mid-season bloomer. **Price:** Each, 19c; 3 for 49c. Postpaid.

ALL IRIS POSTPAID TO YOUR DOOR

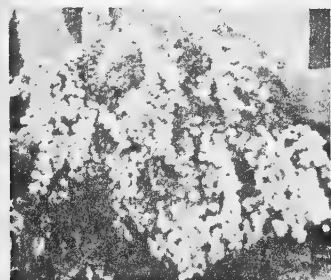
NEW and UNUSUAL Flowering SHRUBS



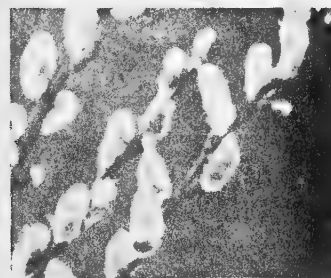
CRAPE MYRTLE



DOUBLE PINK ALTHEA



SPIREA VAN HOUTTEI



PUSSY WILLOW



HOLLY



REDLEAF PEACH

PUSSY WILLOW. A truly ornamental plant of medium height. The bark is highly colored. Very slender leaves and long white catkins are borne along the stems. Great novelty plant. Price: Strong 2-ft. plants, 49c each. Postpaid.

MIMOSA (Silk Tree). Forms a densely rounded head almost umbrella-like, with feathery, fragrant pink blossoms borne in summer. A very outstanding plant. Price: Strong 2-yr. plants, 69c each. Postpaid.

ORANGE FLOWERING POMEGRANATE. Here is one of the most outstanding and gorgeous of all the flowering shrubs grown in the South. Foliage is metallic green and borne thickly on long upright canes. The flowers are large double blooms of a gorgeous shade of orange splashed with yellow copper red. From the bloom forms the fruit, a large orange ball. Hardy and easy to grow. Can be used in background or as single specimens. Price: Strong 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

SMOKE TREE (Purple Fringe). A unique spreading tree-like shrub with large leaves overhung in mid-summer by cloud-like masses of mist-like flowers resembling smoke. Leaves change to brilliant red and yellow in the fall. Splendid to mass with tall shrubs. Price: Strong 2-ft. plants, 39c each. Postpaid.

BIRD OF PARADISE. Blooms of beautiful golden yellow tinted with a golden red are by far the most beautiful blooms as to color and type produced in the field of flowers. Blooms from June to frost. Price: Strong 2-ft. plants, 89c each. Postpaid.

HOLLY. An evergreen shrub or tree that holds the admiration of all who see it. Its dull green leaves and beautiful red berries make it very desirable. Price: 2-ft. plants, 39c each. Postpaid.

WHITE FRINGE. Beautiful shrub having large panicles of fine white flowers up to 8 inches long. Makes a fine lawn or shrub border specimen. Price: Strong 2-ft. plants, 59c each. Postpaid.

PURPLE LEAF PLUM (Prunus pissardi). Black bark, with leaves of striking, pinkish-purple color and lovely white blossoms. Price: Strong 2 to 3-ft. plants, 69c each. Postpaid.



SHASTA DAISY

15 for \$1

Myriads of delightful blooms of white and vivid golden centers from May till frost—that's Shasta Daisy! Exceptionally decorative and very hardy. You get 15 strong, sturdy plants for only \$1.00 postpaid.

ORDER OFFER No. F



FLAME AZALEA

This Azalea is one of the most popular. Reaches 3 ft. height, blooms red. Very hardy and easy to grow. Price: Each, 49c. Postpaid.

RED LEAF PEACH. Brand new and a dandy. Foliage bright red in spring and summer. Flowers rose-pink. Price: 2-ft. plants, 69c each. Postpaid.

CHINA ROSE TREE. A beautiful pink flowering tree with large double pink flowers thickly set on showy, slender branches. It is an aristocrat of flowering trees. Price: Strong 2 to 3-ft. trees, 89c each. Postpaid.

MONK'S PEPPER TREE. Has spicy fragrance. Grows to about 4 feet. From mid-summer to early fall it is covered with lilac or lavender flowers on heavy dense spikes. Sure to bloom this year. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

GOLDEN RAIN TREE. Large round leaves with white blossoms in May followed by gold-yellow foliage in mid-summer. Price: Strong 2-ft. plants, 49c each. Postpaid.

KENTUCKY COFFEE TREE. Has gorgeous immense, compound leaves overhung by large seed pods. Hardy to the Great Lakes. Price: Strong 2-ft. plants, 69c each. Postpaid.

RED FLOWERING DOGWOOD (Cornus Florida Rubra). Covered in early spring with masses of large rose red blooms. Red berries in the fall. Very popular throughout the United States. Price: Strong 2-yr., 2 to 3-ft. plants, \$1.60 each. Postpaid.

SPIREA VAN HOUTTEI. One of the most beautiful of all the Spirea family. In early spring the plant is covered with such a mass of small dainty white flowers that it resembles a white snowbank. Its long gracefully drooping branches make it very beautiful. Use for screening unsightly places, mass planting or hedging. Price: Strong 2-ft. plants, 29c each; 3-ft. plants, 39c each. Postpaid.

RED BUSH HONEYSUCKLE. Like the famous vine, but grows in bush form. A lovely plant of upright habit ranging in size from 3 to 5 feet. Small, dainty leaves with abundance of small red flowers followed by red berries make it one of the most loved plants grown in the nursery. Very hardy. Can also be furnished in white. Price: 2 to 3-ft. plants, 29c each; 3 to 4-ft. plants, 39c each. Postpaid.

NAUGHTON FARMS, INC.
Waxahachie, Texas

Jan. 20, 1941

Gentlemen:

Enclosed find order for rose bushes, shrubs and vines. I was certainly pleased with the rose bushes received last spring. They were the best I have ever planted at any price, and I have ordered from leading nurseries.

G. A., Granite City, Ill.

HEDGE OFFER

Here is the hedge plant bargain of the year. Think of it! 29 strong, 1-year plants, 9 to 12-in. size, enough to make you a beautiful hedge, for only \$1.39. Postpaid. Every plant is guaranteed satisfactory. (See page 3). Only Naughton can make such an offer.

ORDER COLLECTION No. 7

Enjoy Comfort and Beauty through the Years

WITH NAUGHTON'S FINE

SHADE TREES



WEeping WILLOW

CHINESE ELM. The South's most popular shade tree. Small dainty little leaves of a light green color. Of tall-growing, wide-spreading habit, it is very stately and the quickest shade that is grown today. Price: 2 to 3-ft. trees, 35c each; 3 to 4 ft. trees, 45c each; 4 to 5-ft. trees, 65c each; 5 to 6-ft. trees, 75c each. Postpaid.

CHINESE POPLAR. Leaves are a light shade of green. Bark is brilliant shade of Carmine rose that gives it an Oriental effect. Very popular. Price: 2 to 3-ft. trees, 35c each; 3 to 4-ft. trees, 45c each; 4 to 5-ft. trees, 65c each; 5 to 6-ft. trees, 75c each. Postpaid.

CAROLINA POPLAR. A species of Poplar family. Its wide spreading branches and great saucer-like leaves give it a very pleasing appearance. Very showy. Price: 2 to 3-ft. trees, 35c each; 3 to 4-ft. trees, 45c each; 4 to 5-ft. trees, 65c each; 5 to 6-ft. trees, 75c each. Postpaid.

SILVER LEAF MAPLE. Looks like a ball of glowing silver in the sunshine with its highly colored silver leaves. An aristocrat of the shade family. Price: 2 to 3-ft. trees, 25c each; 3 to 4-ft. trees, 39c each. Postpaid.

LOMBARDY POPLAR. Stands erect, tall and ever graceful. The Lombardy is by far the most handsome of all the shades and admired by all who see it. Be sure to order these for your landscape. Beautiful in rows. Price: 2 to 3-ft. trees, 29c each; 3 to 4-ft. trees, 39c each; 4 to 5-ft. trees, 69c each; 5 to 6-ft. trees, 89c each. Postpaid.

TULIP TREE. A very colorful shade. Large green leaves and tulip-like flowers make it the most admired in the nursery. Its yellowish flowers are almost the exact shape of a tulip. It is a great novelty when in bloom. Price: 3 to 4-ft. trees, 69c each. Postpaid.

SYCAMORE. A lofty, wide-spreading tree with immense heart-shaped leaves. Valuable for its handsome foliage and free growth. A very fine street tree. Price: 2 to 3-ft. trees, 35c each; 3 to 4-ft. trees, 50c each; 4 to 5-ft. trees, 70c each; 5 to 6-ft. trees, 85c each. Postpaid.

SCARLET MAPLE. Medium size tree at maturity. Scarlet leaves during the entire year give it a very pleasing appearance. Very hardy. Price: 2 to 3-ft. plants, 35c each. Postpaid.

WEeping WILLOW. A graceful tree of large size, foliage fresh bright green, tinted to lighter shades. Long drooping branches give it a weeping effect. Price: 3 to 4-ft. trees, 45c each. Postpaid.



LOMBARDY POPLAR



SYCAMORE



CHINESE ELM

SHADE TREE BARGAIN OFFER

Enjoy cool shade in summer! Get three fine, large Chinese Elm Trees in 4- to 5-ft size, all ready to grow in your yard and to shade your home. A regular \$2.25 value—sent postpaid for only \$1.65.

Send for this bargain today!
ORDER COLLECTION No. 25

10 LOMBARDY POPLARS for \$1

Fine, field-grown Lombardy Poplar shade trees. Splendid for mass planting, border, roadway or parkway planting. You get 10 strong trees for only \$1.00. Shipped express collect.

ORDER COLLECTION No. 14



PEONIE

Peonies are the easiest of all flowers to grow around the home. They come up year after year with no care or trouble. Being perfectly hardy they never winter-kill even in the most severe climates. They produce an abundance of large flowers, dozens of them, for a lifetime.

VARIETIES OF PEONIES WE OFFER

| Variety | Color |
|--------------------|--------------------------------------|
| CANARI | sulphur, white, fragrant. |
| DUCHESS de NEMOURS | ivory white, large, crown type. |
| FESTIVA MAXIMA | very large, white and carmine, rose. |
| MME. CALOT | large, pink and white, long stem. |
| QUEEN VICTORIA | blush, becoming white, bomb type. |

| Variety | Color |
|--------------------|---|
| DUCHESS de ORLEANS | dark, carmine pink, bomb type. |
| EDULIS SUPERBA | large, deep rose pink, very early. |
| QUEEN EMMA | bright light pink, rose type, fragrant. |
| VENUS | large hydrangea pink, fragrant. |
| FELIX CROUSSE | large, rich ruby red, bomb type. |

PRICES ON ALL VARIETIES OF PEONIES: Each 69¢; any 3 for \$1.95.

BIG BALL CHRYSANTHEMUMS

PINK CUSHION MUMS

The favorite of all hardy mums. Easy to grow everywhere. A mass of exquisite pink flowers from August to Thanksgiving. Blooms very profusely first season. Can furnish in Red and Bronze also. Price on strong plants: Each, 19¢; 5 for 95¢; 12 for \$1.98. Postpaid.

GORGEOUS BALLS OF BEAUTY

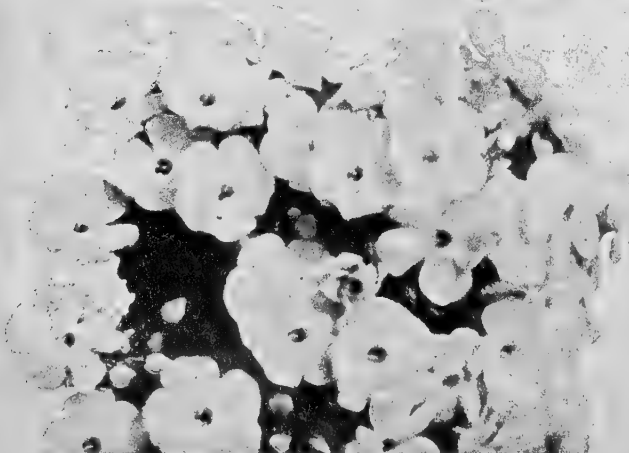
Beautiful balls of beauty in brilliant shades . . . That's what you can have when you grow large flowering Big Ball Chrysanthemums. Easy to grow. Bloom the first year. Have these aristocrats to decorate your home with in the late summer and early fall and until Thanksgiving. We can furnish these in: Red, pink, bronze, purple, lavender, white and yellow colors. Price: Each, 25¢; 3 for 69¢; 6 for \$1.29. Postpaid.



HARDY PHLOX

They are a mass of blooms until frost. All varieties we offer are the large flowering type. All are newer varieties. Nothing adds more color to your landscape or beds than a flock of Hardy Phlox. PRICES: Each 39¢; Any 3 for \$1.10. Postpaid.

| Variety | Description |
|---------------------|---|
| PRIME MINISTER | Pure white, with vermilion red eye |
| MOONLIGHT DREAM | Exceptionally large, pure white flower |
| DAILY SKETCH | Brilliant salmon pink, crimson eye |
| SALMON BEAUTY | Beautiful deep salmon pink with white eye |
| SALMON GLOW | Flame pink with salmon |
| CHIEFTON | Deep crimson, holds intense color |
| R. P. STRUTHERS | Rosy red, scarlet eye |
| TIGRESS | New orange scarlet |
| FUERBRAND | Flaming orange scarlet, tinted with carmine |
| WM. KESSELRING | Plum purple shading to dainty lilac eye |
| ROSENBERG | Deep purple |
| CAROLINE VANDENBERG | Lilac blue, large flowerets |



NAUGHTON'S 2-YEAR OLD EVERBLOOMING ROSES

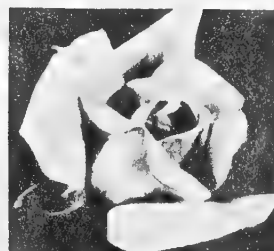
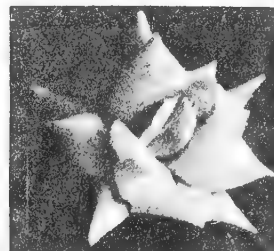
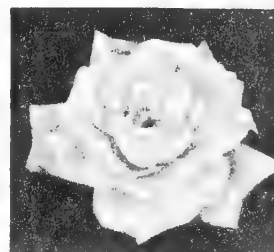
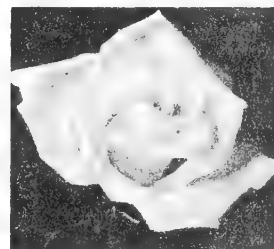


*Choice of more than
100 Varieties*

59^C EACH
POSTPAID

| Variety | Description |
|----------------------|-----------------------------|
| AMERICAN BEAUTY | dark red |
| AMI QUINARD | superb dark velvet, black |
| AUTUMN | yellow, bronze and red |
| BRIARCLIFF | vivid pink |
| BETTY UPRICHARD | copper and red |
| COLUMBIA | splendid pink buds |
| CALEDONIA | large alabaster white |
| CUBA | dazzling orange red |
| DAME EDITH HELEN | double, large pink |
| DAINTY BESS | single pink and white |
| ETOILE DE HOLLANDE | lovely dark red |
| E. G. HILL | very popular, dazzling red |
| EDITH NELLIE PERKINS | tinted copper, splashed red |
| EDITOR McFARLAND | lovely deep pink |
| FRAU KARL DRUSCHKI | large snowy white |

| Variety | Description |
|-------------------------|-----------------------------------|
| FRANCIS SCOTT KEY | double, deep rich red |
| F. J. GROOTENDORST RED | fast grower, red |
| F. J. GROOTENDORST PINK | fast grower, pink |
| GRUSS AN TEPLITZ | very hardy red |
| GOLDEN OPHELIA | yellow and gold |
| HENRY NEVARD | popular, large scarlet red |
| HADLEY | old favorite, red |
| IMPRESS | splendid, salmon-yellow |
| J. J. L. MOCK | very popular, soft pink |
| JOHN RUSSELL | rich crimson, dark centers |
| JOANNA HILL | creamy yellow |
| K. A. VICTORIA | popular, doubly snowy white |
| KILLARNEY WHITE | a splendid white |
| KILLARNEY PINK | clear pink |
| KILLARNEY DOUBLE WHITE | pure white |
| LADY HILLINGDON | deep Indian yellow |
| LA FRANCE | something different, silvery pink |



GET THEM DIRECT FROM AMERICA'S ROSE GARDEN

During the many years that we have been associated with the rose industry, we have visited and bought roses from all of the principal rose-growing sections of the country. As a result of the first-hand experience thus gained, it is our firm belief that Texas is by far the greatest rose-growing state in America. Its rich sandy soil, mild climate and long growing season produce bigger and better rose plants. Most of our roses are produced in the rich soils of the Natchez River in East Texas—a section that may truly be termed the "Rose Garden of America!"

Texas-grown roses are just as hardy in the North as they are in the South. The hardiness of a rose does not depend upon the climate or soil in which it is grown—it depends upon the understock on which the rose is budded. All Naughton roses are budded upon the finest Multiflora Japonica understock and are capable of standing all kinds of weather. Texas-grown roses, due to the long growing season they enjoy, are fully matured when they leave our nurseries, thus assuring you the best of blooming plants the first season you plant them in your yard or garden.

Today we are one of the largest shippers of two-year-old, field-grown roses in the entire United States. We never list a rose until we have seen it ourselves, are sure of its blooming qualities, and firmly believe that it will give our customers complete satisfaction.

When you buy Naughton roses from this catalog you may rest assured that they are tested and proven roses. Years of experience in proving each variety of budded roses listed in our catalog, a large staff of capable rose growers, conscientious old-fashioned honesty, and a jealous care of our reputation for fair dealing, have brought Naughton Farms, Inc., an army of thousands of satisfied rose customers from all over the world. We are justly proud of them—we are justly proud of the roses that we ship!

NAUGHTON'S

2-Year Old

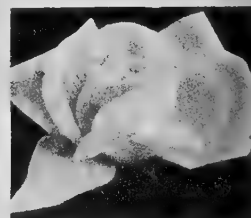
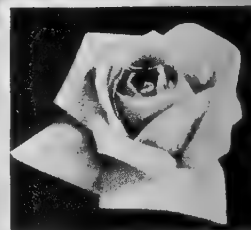
FIELD-GROWN

ROSES



59^c

**EACH
POSTPAID**



Variety

Description

| | |
|-----------------------|---------------------------------|
| LUXEMBOURG | bright yellow, shaded orange |
| LORD CHARLEMONT | scarlet crimson |
| LOS ANGELES | salmon and pink |
| MARGARET McGREDY | orange vermilion |
| MARTHA WASHINGTON | splendid dark pink |
| MARY C. OF ILCHESTER | lively pink |
| METEOR | very popular red |
| McGREDY'S SCARLET | scarlet red |
| MME. CAROLINE TESTOUT | soft pink |
| MRS. CHARLES BELL | shell pink |
| MME. JULES BOUCHE | large lovely white |
| MME. BUTTERFLY | pink and gold |
| MRS. AARON WARD | Indian yellow |
| MRS. DUDLEY CROSS | pink and yellow |
| MRS. E. P. THOM | bright, lively yellow |
| MRS. PIERRE S. DuPONT | golden yellow |
| NATIONAL EMBLEM | very popular, dark red |
| OPHELIA | salmon with yellow shadings |
| OLYMPIAD | gorgeous scarlet and yellow |
| PADRE | flowers freely, coppery scarlet |
| PAUL NEYRON | immense blooms, pure pink |
| PINK DRUSCHKI | immense rose pink flowers |

Variety

Description

| | |
|-----------------------|---------------------------------------|
| PREMIER | dark rose pink, lovely |
| PRES. HERBERT HOOVER | red and old gold |
| RADIANCE RED | the best red |
| RADIANCE PINK | the best pink |
| RADIANCE SHELL | the best shell |
| RADIANCE, TEXAS WHITE | very productive, flowers lovely white |
| RAPTURE | glowing pink |
| RAINBOW | extremely popular, variegated |
| RED COLUMBIA | outstanding, rich red |
| RED DRUSCHKI | immense red flowers |
| RED GROOTENDORST | a splendid red |
| ROSLANDIA | a lovely golden yellow flower |
| ROSE MARIE | double-cupped, rose pink |
| ROSLYN | fragrant, golden yellow |
| SENSATION | scarlet and maroon red |
| SOUV. DE GEO. PERNET | red and yellow |
| SUNBURST | old garden favorite, deep yellow |
| SYRACUSE | fine grower, bright crimson |
| TALISMAN | very popular red, old gold, yellow |
| TEMPLAR | a fine glowing red |
| VATERLAND | dark red and copper |

10 WILD IRIS only \$1⁰⁰

Extremely rare, very popular, Louisiana Wild Iris afford a range of magnificent colors that are a mass of dazzling beauty. Hardy, easy to grow, and a delight to all amateur gardeners. Ten fine bulbs for only \$1.00 postpaid.

"I NEVER SAW BETTER BUSHES"

NAUGHTON FARMS, INC.,
Waxahachie, Texas

Gentlemen: Nov. 28, 1940

Permit me to say how pleased I am with my rose order. I never saw bushes with such healthy, long roots and so many of them.

A week before your order came I received two bushes from another company. Seeing the fine roots on your bushes voiced disappointment in the others.

Your healthy root systems, and your honesty in sending what you advertise, prompts me to write. Expect more orders from me.

Mrs. J. M. Omaha, Nebr.

RAINBOW SHRUB OFFER

8 favorites only \$1.49

Here they are, all fine bloomers, a mass of gorgeous delight in early spring. You get 2 Forsythia, 1 Golden Bell, 2 Pink Deutzia, 1 White Deutzia, 1 Red Osier Dogwood, 1 Red Crape Myrtle. All for only \$1.49 postpaid.

ORDER COLLECTION No. WJ-10



NAUGHTON'S NEW AND RARE ROSES

Variety Description

| | |
|--------------------|--------------------------------------|
| CONDESA DE SASTAGO | double, two-toned copper and yellow |
| DAILY MAIL | double, rich crimson, highly scented |
| LADY ALICE STANLEY | double, light pink |
| GOLDEN RAPTURE | double, rich yellow |
| IVANHOE | vigorous, deep crimson |
| KIDWAI | creamy yellow, suffused salmon |
| QUEEN ALEXANDRIA | double, golden vermilion |
| SPLENDOR | large full blooms, bronzy pink |
| SUSAN LOUISE | dainty pink |
| YELLOW SASTAGO | deep golden yellow |
| SWANSDOWN | long creamy white buds |

All of the above varieties of new and rare roses,
two-year-old field-grown, only
69c each. Postpaid.

From coast to coast over a period of years we have been collecting and testing in our fields the best of the unusual and rare varieties of roses. Now we offer them to you! Add the distinction of these rare roses to your garden this season. Enjoy the exotic colors and rare fragrance of these delightful varieties that many want, but few have. Every one of the varieties listed below will add new and unusual beauty and fragrance to your rose bed—and just see how low they are priced!

ONLY 69^c EACH POSTPAID

GRANDMOTHER SHRUB COLLECTION

Grandma use to love these and through the years they hold their popularity. All fine shrubs, field-grown. You get 1 Abelia, 1 Red Bush Honeysuckle, 1 Golden Weeping Willow, 1 Pink Deutzia, 1 Bridal Wreath. All five shrubs only \$1.19. postpaid.

ORDER OFFER No. WJ-11

HARDY ORCHIDS

Be the first in your neighborhood to grow these rare and exotic plants and enjoy their gorgeously colored blooms. All Naughton Hardy Orchids are guaranteed satisfactory.

ONLY 79^c

| Variety | Color |
|----------------------|-------------|
| PINK LADY SLIPPER | lovely pink |
| YELLOW LADY SLIPPER | yellow |
| ORCHIS SPECTABILIS | showy |
| HABENARIA CLAVELLATA | yellow |

All above Orchids are
strong 2 to 3 crowns.

Price: each, 79c.

Postpaid



OXALIS

Oxalis bulbs are easily grown and make showy color masses with shades of red, pink, white, and purple.

Price each 15c, 3 for 39c, 6 for 69c. Postpaid.

20 Tulips \$1⁰⁰

Twenty fine tulip bulbs ready to afford you a bank of gorgeous colors in the early spring in assorted colors of red, pink, yellow, orchid, etc. Twenty fine bulbs postpaid only \$1.00.

10 MEXICAN \$1 TUBEROSES



Ten beautiful single flowering Tuberose bulbs that will give you plenty of delightfully graceful and highly fragrant flowers from July to September.

Ten bulbs sent postpaid for only **\$1**

Order Offer No. C

CLIMBING ROSES

**Only 59^c EACH
POSTPAID**

They climb! They run! In fact, you can train them to do anything you want! Let them grow along the fence, over the trellis, or up the garage. Transform such places into beauty spots that will be admired by all that see them by planting Naughton climbing roses. They are hardy everywhere and grow rapidly with little or no attention. Here we bring you America's favorite climbing roses—all strong two-year-old, field-grown stock.



| Variety | Description |
|----------------------|-------------------|
| Clb. American Beauty | dark red |
| Clb. Crimson Rambler | bright crimson |
| Clb. Golden Ophelia | sport of bush |
| Clb. Los Angeles | salmon and gold |
| Clb. Lady Hillingdon | Indian yellow |
| Clb. Maude Cummings | deep shade of red |
| Clb. Marechal Niel | deep yellow |
| Clb. Mary Wallace | old favorite, red |

| Variety | Description |
|---------------------|------------------------|
| Clb. Primrose | yellow apricot |
| Clb. Radiance Pink | the best pink |
| Clb. Radiance Red | the best red |
| Clb. Talisman | sport of bush |
| Clb. Columbia | pure pink |
| Clb. Paul's Scarlet | old favorite, dark red |
| Clb. Pres. Hoover | same as bush |

POPULAR EVERGREENS

We regret that our space is so limited that we cannot describe these varieties of evergreens that are among the most popular that grow and can be found in certain parts of America. All of the plants that we offer are fine field grown, heavy-rooted evergreens.

| Variety | Price Each |
|----------------------|------------|
| Japanese Larch | |
| Size 18 to 24-in. | 59c |
| Colorado Blue Spruce | |
| Size 12-inch | 98c |
| Norway Spruce | |
| Size 12-inch | 59c |
| Mugho Pine | |
| Size 10-inch | 69c |

**WE PAY
THE POSTAGE**

BABY DOLL ROSES

Polyantha roses (frequently called Baby Doll roses) produce myriads of dainty, fragrant little flowers of exquisite form and habit and will give a gorgeous array of color to your yard throughout the summer. Their perfectly formed, fragrant little buds—shaped just like their big sisters—are delightful no matter where you place them. Polyantha roses are fine for use in hedges, for borders, and for inside box culture. Also make ideal bouquets for home decoration and are just right for use in buttonholes or corsages. Plant a row of Polyanthas this year.

**59^c EACH
POSTPAID**

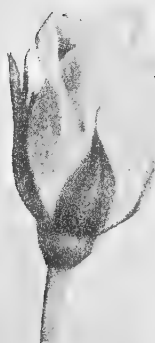
| Variety | Description |
|------------------|---------------------------------|
| Cecile Brunner | bright pink and white |
| Else Poulsen | bright rose |
| Kirsten Poulsen | bright scarlet |
| Edith Cavell | brilliant scarlet |
| Echo | two-toned pink |
| Golden Salmon | salmon pink and orange, popular |
| Gloria Mundi | orange scarlet |
| Ideal | dark red, profuse bloomer |
| Katherine Zeimet | white |
| Salmon Spray | salmon pink to carmine |

SEE OUR GUARANTEE ON PAGE 3

FLOWERING HEDGE OFFER

Here's one you can buy at a low price to screen that unsightly place in your yard or garden that detracts from your landscape. All of these plants will bloom in early spring. All are popular, hardy, and easy to grow. You get 20 Deutzia Pink, 20 Deutzia White, 20 Forsythia Yellow, 20 Golden Bell, 20 Red Osier Dogwood. One hundred flowering hedge plants only \$9.98 express collect.

ORDER OFFER No. WJ-12



Strawberries

Be sure to include Strawberry plants in your order this spring. It's so nice to have a patch of Strawberries in your own yard or garden where you can pick right from the vine fresh ripe Strawberries that are sweet and delicious. There's a lot of fun in growing Strawberries, and we have a wide assortment of varieties.

VARIETIES

AROMA SENATOR DUNLAP
BLAKEMORE KLONDYKE
DORSETT

PRICES ON STRAWBERRIES

25 for 75c; 50 for \$1.25; 100 for \$2.35; 500 for \$7.85; 1000 for \$12.95.

EVERBEARING STRAWBERRIES

Everyone will want Everbearing Strawberries. These are fine varieties that bear rich, red, sweet and delicious Strawberries in your garden.

VARIETIES

GEM MASTODON

PRICES ON EVERBEARING STRAWBERRIES

25 for \$1.25; 50 for \$2.25; 100 for \$4.25; 500 for \$15.95; 1000 for \$27.95.

ALL STRAWBERRIES WILL BE SHIPPED EXPRESS COLLECT



GARDENIAS



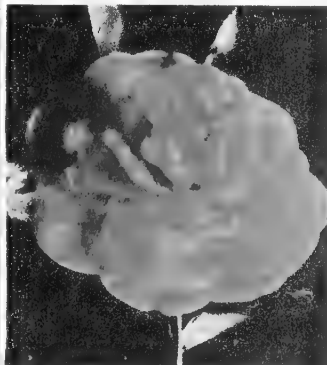
Lovely Gardenias in several different varieties including the ever-blooming types. Plant Gardenias in buckets and grow them in the house or grow them outdoors in your garden. With their slick, waxy green leaves and lovely white fragrant flowers, Gardenias are one of the most pleasing flowers that grow in the garden.

Varieties Offered: Gardenia Floridii, Gardenia Mystery, Gardenia Hadley, Gardenia Radican.

Prices:

12-18 inch each \$1.29. Postpaid
18-24 inch each \$1.98. Postpaid

CAMELLIAS

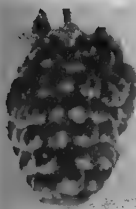


Nothing can be more beautiful than the Camellia. Among the oldest plants in Southern gardens, they are evergreen trees or shrubs, natives of Asia. They have long been prized for their handsome glossy green leaves and showy flowers in red and pink.

Colors: red, pink and white. Specify color.

Price: Strong 15 to 18-inch plants, \$1.89 each. Postpaid

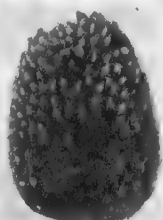
THORNLESS YONGBERRY



It's a pleasure to pick these plump delicious berries — there are no thorns to prick you! Good strong growers and heavy producers. Be sure to include this popular berry in your order. Enjoy

juicy, fresh berries—with no discomfort in picking.
Price each, 30c; 6 for \$1.69;
12 for \$3.25. Postpaid

STRAWBERRY POPCORN



Here's the rage of the age. Dainty little popcorn of bright rosy red. Bears 2-in. strawberry shaped ears of table quality — highly decorative and can be used for winter bouquets in your home.

Price, per packet, 25c
Postpaid

CAPE JASMINE



An evergreen shrub of medium height. Waxy-green leaves and pure snow-white blossoms with sweet fragrance makes it an outstanding plant. Blooms similar to white Gardenia.

Price: Strong 2-yr. plants
98c each. Postpaid

NAUGHTON OFFERS A WIDE SELECTION OF

BULBS FOR *Spring*

PEONY GARDEN

Beautiful early summer bloomers. Fine for circle beds, in back-grounds, or as single specimens throughout your landscape. 3 strong Peonies in assorted colors and different varieties sent to you postpaid for only \$1.00.

Order Collection No. 51



RANUNCULUS



IRIS



NARCISSUS



GRAPE HYACINTH

HARDY LILIES

REGAL LILY. Magnificent, large-trumpet-shaped, sweet-scented white flowers, shaded pink on outside and tinged with canary yellow at the center. Price: Strong bulbs, 35c each. Postpaid.

CHINESE SACRED LILY. Lovely, tall growing lily bearing flowers in profusion. Price: Strong bulbs, 35c each. Postpaid.

CHECKERED LILY. Drooping bell-shaped flowers of odd colors borne on long stems. Price: Strong bulbs, 35c each. Postpaid.

CONCOLOR LILY. Trumpet-shaped flower borne on long stems. One of the best flowers. Price: Strong bulbs, 25c each. Postpaid.

CRINUM LILY. Flowers are held upright, borne on long stems with a color of white with dark pink throat. Price: 25c each. Postpaid.

TIGER LILY (Tigrinum). Flowers bright orange thickly covered with purple spots. Very popular. Price: Strong bulbs, 39c each. Postpaid.

CANNAS 14^C EACH POST PAID

Hardy nearly everywhere, producing large heads of some of the most beautiful flowers, constantly in bloom throughout the long summer months—that is NAUGHTON'S CANNAS! A bed here, and a bed there will furnish you all the color that is needed during the summer months.

| Variety | Color |
|---------------------|------------------------|
| THE PRESIDENT | pure red |
| APRICOT GLOW | lovely yellow, apricot |
| UNCLE SAM | cherry red |
| YELLOW KING HUMBERT | bright yellow |
| MRS. A. F. CONARD | supreme pink |

50 Jonquils \$1.98

Here's the bulb offer of the season—Jonquils are lovely for making borders around your flower bed or rows of bulbs in your garden. Hardy and easy to grow flowers of lovely yellow. Fifty strong bulbs for only \$1.98. Postpaid.

ORDER OFFER No. WJ-14

10 Weeping Willow \$1.89

Here's the bargain of the year. Ten lovely Weeping type Willow trees that will beautify any place they are called to adorn at a much reduced price. Ten Willow 2 to 3-ft., only \$1.89 postpaid.

ORDER OFFER No. WJ-15

PLANTING . . .

VARIETIES AND PRICES

NARCISSUS. Very popular because of the ease with which they can be grown indoors. Fine for outdoor beds. Color: Yellow. Price: Each, 15c; 6 for 79c; 12 for \$1.49. Postpaid.

FLAME FREESIA. Sweetly scented. Easy to grow. Large white flowers. Price: Each 12c; 3 for 35c; 6 for 59c. Postpaid.

SCILLAS. Fine bulbs, easy to grow, early bloomers. Commonly called Bluebells. Colors: Blue, pink, white. Specify color. Price: Each, 12c; 6 for 69c; 12 for \$1.29. Postpaid.

GRAPE HYACINTHS. Small type of the Hyacinth family. Bluish-purple in color with very small dainty flowers resembling small grapes. Price: Each, 10c; 6 for 55c; 12 for 98c; 25 for \$1.75. Postpaid.

TUBEROSE. The most highly scented of them all. Beautiful white flowers borne on long stems. Bloom in mid-summer until frost. Lovely white. Price: Each, 15c; 6 for 75c; 12 for \$1.39. Postpaid.

JONQUILS. Fine little early bloomers of a bright golden yellow, multiply fast. Easy to grow. Price: Each, 10c; 6 for 55c; 12 for 98c. Postpaid.

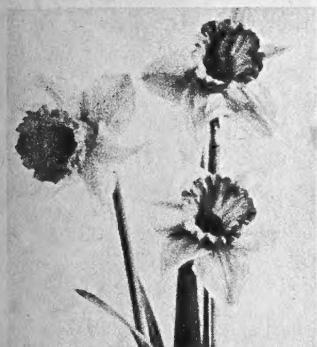
STAR OF BETHLEHEM. Splendid little globe-shaped flowers of white with small jet black centers. Price: Each, 30c; 3 for 75c. Postpaid.

GLADIOLI

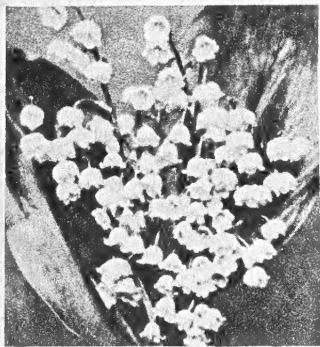
Gladioli produce sword-like leaves and spikes of gorgeous funnel-shaped flowers. Naughton bulbs are superior and noted for their fine blooming qualities.

| Variety | Color |
|---------------------|------------------|
| ALBANIA | pure white |
| BETTY NUTHALL | apricot pink |
| CHICAGO WHITE | snowy white |
| CRIMSON GLOW | red and crimson |
| GIANT NYMPH | large pink |
| GOLDEN DREAM | bright yellow |
| PICARDY | silver pink |
| SOUVENIR | buttercup yellow |
| SPIRIT OF ST. LOUIS | bronze orange |
| LOS ANGELES | salmon pink |
| ORANGE QUEEN | lovely orange |

Prices on above varieties of Gladioli: Each, 10c; 3 for 25c; 6 for 45c; 12 for 85. Postpaid.



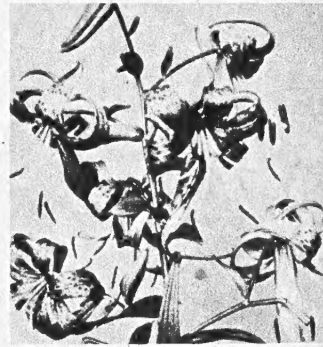
DAFFODIL



LILY OF THE VALLEY



CRINUM LILY



CONCOLOR LILY

DAFFODILS. Gorgeous yellow, trumpet-shaped flowers blooming on long sword-like stems. Very hardy, multiply fast. Price: Each, 15c; 6 for 79c; 12 for \$1.49. Postpaid.

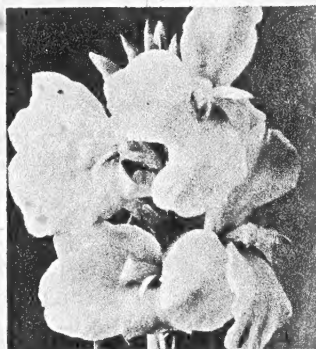
TIGER FLOWER. Very brilliant in color. Bulbs very hardy. Blooms in mid-summer. Each stalk produces a flower and they bloom over a long period of time. Price: Each, 30c; 3 for 75c. Postpaid.

LILY-OF-THE-VALLEY. Showiest of all the lilies. Hundreds of little flowers on each stem growing in the shape of bells. That's Lily-of-the-Valley! Price: Each, 20c; 3 for 55c; 6 for 98c. Postpaid.

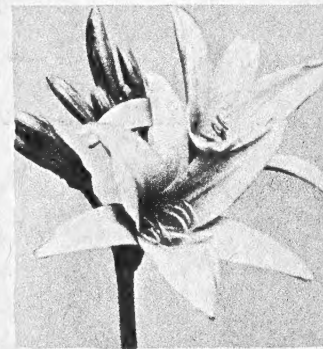
ANEMONES. Little single blooms. Fine petaled variety. A rainbow mixture of colors. Price: Each, 12c; 3 for 35c; 6 for 65c; 12 for \$1.25. Postpaid.

AMARYLLIS LILY. Giant flowering Amaryllis with blooms 4 to 6 inches across. Ranging in color from pure white to fiery red. Blooms in early May. Price: Each 39c. Postpaid.

RANUNCULUS. Blooms in assorted colors, with colored centers and the flowers are almost a perfect replica of the rose. Very popular. Price: Each, 12c; 6 for 59c. Postpaid.



CANNA



REGAL LILY

**1ST PRIZE
COLLECTION**

Eight popular evergreens, all strong sturdy plants. 2 Euonymus Japonica, 1 Abelia, 2 Italian Cypress, 1 Oriental Arborvitae, 1 Nandina, 1 Waxleaf Ligustrum. All labeled. Sent postpaid for only \$1.59.

ORDER COLLECTION No. 19

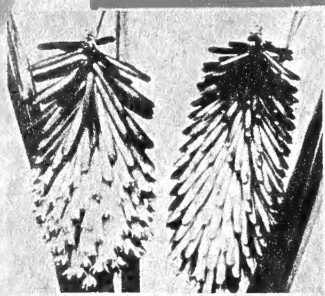
**10 CANNA
BULBS for only**

A splendid collection of 10 fine bulbs in assorted colors including yellow, red, apricot, pink, etc. Don't miss this opportunity to get enough bulbs to plant a gorgeous bed of cannas in your yard at amazingly low cost. 10 bulbs sent postpaid for only \$1.00.

ORDER OFFER No. 87-B

**\$1
POST
PAID**

NAUGHTON'S HARDY PERENNIALS



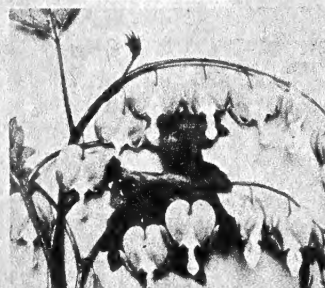
TRITOMA



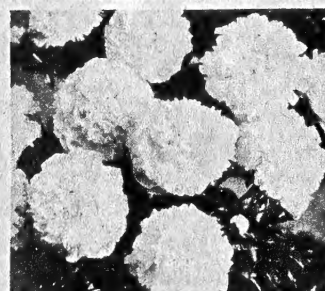
COLUMBINE



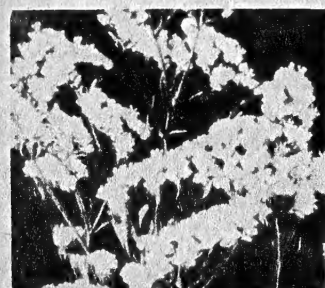
SHASTA DAISY



BLEEDING HEART



HARDY CARNATION



STATICE LATIFOLIA

ADD BEAUTY AND COLOR TO ANY GARDEN!



SHASTA DAISY. A clump here and a clump there make a solid mass of white with yellow centers; in bloom from May to frost, that's Shasta Daisy! Very hardy. Price: Each 25c; 3 for 65c. Postpaid.

CHINESE LANTERN. Ornamental variety of winter cherry. Dense bush about two feet high. Blooms of bright orange-scarlet with lantern-like fruits which when cut will last all winter. Price: Each, 25c; 3 for 59c. Postpaid.

RED HOT POKER (Tritoma). Flowers are long spikes, bright red at top, orange and yellow at base of flower. Blooms July to frost. Very hardy. Price: Each, 35c; 3 for 98c. Postpaid.

COLUMBINE (Aquilegia). Fine early cutting perennials. Blooming May and June. Prefers partial shade. Price: Each, 25c; 3 for 69c. Postpaid.

HARDY PINKS. Resembles a small carnation. Bright pink. Blooms from May to mid-summer. Hardy. Price: Each, 25c; 3 for 69c. Postpaid.

DELPHINIUM. Hardy perennial. Very popular in all sections. Splendid cut flowers; a beautiful shade of blue. Price: Each, 25c; 3 for 69c. Postpaid.

BABY'S BREATH (Glyssophila). Has feathery panicles of small, starry white flowers that come in great quantities in early summer. Price: Each, 25c; 3 for 69c. Postpaid.

BLEEDING HEARTS. Old-fashioned variety, graceful drooping branches with heart-shaped rose-colored flowers in May resembling bleeding hearts. Price: Each, 49c. Postpaid.

CANTERBURY BELLS. Covered with lovely bell-shaped rose flowers. Grows to about two feet. Price: Each, 22c; 3 for 59c. Postpaid.

PLATYCODON (Balloon Flower). Lovely, bell-shaped, blue flowers, blooms all summer. Price: Each, 19c; 3 for 49c. Postpaid.

STATICE LATIFOLIA (Sea Lavender). Immense heads of lilac-blue flowers in July and August. Good for cutting and winter bouquets. Price: Each, 25c. Postpaid.

GRENADIN CARNATION. Hardy, bright red, fine blooms. Can also furnish King of Blacks and Rose Queen. Price: Each, 25c. Postpaid.

COREOPSIS (Mayfield Giant). Flower rich golden yellow. Fine for cuts. Bloom all summer. Price: Each, 18c; 3 for 39c. Postpaid.

SILVER KING (Artemesia). Highly colored silver foliage makes it a splendid decorative plant. Price: Each, 25c; 3 for 65c. Postpaid.

HOLLYHOCK. The old favorite, ever popular. Hollyhocks becoming more popular year after year. Blooms in assorted colors. Price: Each, 25c; 3 for 69c. Postpaid.

5-N-1 APPLE TREE



5 VARIETIES OF APPLES FROM ONE TREE

Think of it! Five kinds of apples on one tree. Solves the problem for the small home owner. The varieties in this tree are: Red Delicious, Yellow Delicious, Red Rome Beauty, Yellow Transparent and Anoka. Price on strong heavy-rooted 5-N-1 Apple Trees, \$1.89 each. Postpaid.

VITAMIN B₁

| PRICES | |
|---|-----|
| Test packet (enough for 10 gallons) | 10c |
| Standard packet (enough for 100 gallons) | 25c |
| Big Value packet (enough for 600 gallons) | 98c |

ALL VITAMIN B-1 SHIPPED POSTPAID

Try this amazing new plant food element on your cut flowers, potted plants, shrubs and lawns. Growers all over the country have had miraculous experiences with Vitamin B-1. Some say Primroses have doubled their size within a month, Rhododendrons have been transplanted perfectly in mid-summer, and 5-inch rose buds and Giant Daylilies with 8-inch stems have been grown with Vitamin B-1. Simply dissolve Vitamin B-1 tablets in water and use twice weekly. It's easy to do—the results will astound you. Order some Vitamin B-1 today.



"CUSTOMERS NOTICE"

This catalog supersedes all previous Naughton catalogs and cancels all previous guarantees and prices. Be sure to order at current prices for prompt delivery.

PLEASE SHIP THE FOLLOWING TO:

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CITY AND STATE _____

Please do not write
in this space

D. R. _____

D. S.

Via:

Filled

[illegible]

SEND 5 NAMES with your order
AND GET 1 FLOWERING SHRUB FREE!
OF OUR SELECTION

...in an order amount-
...panied by cash in
...ends us the names
...who have not pre-
...will include free with
...Strub (our selection).

| | |
|------|---------|
| NAME | ADDRESS |
| NAME | ADDRESS |
| NAME | ADDRESS |
| NAME | ADDRESS |
| NAME | ADDRESS |

NOTICE Through duplication of names you are likely to find in our catalogs. If such is the case, we would certainly appreciate it if you would pass a copy to your neighbor.

SEE OUR GUARA

FIG. 3

| | |
|--|-----------------|
| APPLE TREES | 6 |
| APRICOTS | 6 & 30 |
| AZALEA, FLAME | 20 |
| ★ BERRY VINES & BUSHES | 6 & 7 |
| BLACKBERRIES, THORNLESS | 4 |
| BULBS | 29 |
| ★ CACTUS | 10 |
| CACTUS WINDOW BOX OFFER No. DA-13 | 11 |
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| EVERGREENS, CONIFEROUS | 12 & 13 |
| ★ EVERGREEN OFFER No. 19 | 29 |
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| VITAMIN B-1 | 30 |
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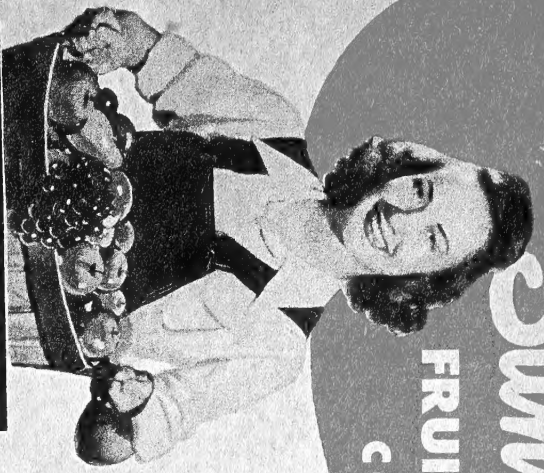
Spring

1946

START YOUR ORCHARD NOW FOR ONLY \$1.98
NAUGHTON

Sunny Sweet

FRUIT and BERRY COLLECTION



GROW DELICIOUS FRUIT AND BERRIES FOR YOUR OWN TABLE—FOR MARKET!

Enjoy the goodness of sun-ripened fruit from your own yard! Sweet, meaty figs . . . pink-cheeked peaches . . . juicy, tender grapes . . . tangy apples . . . plump, fresh berries—all in this one JUMBO BARGAIN! Have the fun and pleasure of growing them yourself—they will bring you pleasure and profit.

Take advantage of this Special Introductory Offer now. Mail money order or check for your Sunny Sweet Fruit and Berry Collection. Order Offer No. 500. Send only \$1.98. Shipped express collect.

6 FRUIT TREES
 Heavy rooted—sure to bear

14 BERRY VINES
 All strong, field-grown plants

HERE'S WHAT YOU GET:

- 3 fig trees
- 1 apple tree
- 2 peach trees
- 4 grape vines
- 5 blackberry vines
- 5 dewberry vines

ALL AT THE AMAZINGLY LOW PRICE OF . . . \$1.98
 A Regular \$4.42 Catalog Value

ONE FLOWERING FREE
Plus POMEGRANATE

An outstanding, gorgeous shrub with lovely orange blooms—free with every order for Sunny Sweet Fruit and Berry Collection.

OUR GUARANTEE

Every plant offered here is guaranteed satisfactory! If not satisfied, notify us within five days and we will refund full purchase price or replace with stock satisfactory to you.

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WAXAHACHIE, TEXAS

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